

WordPress

Our company will acknowledge a net benefit of \$2,451,000 over three-year period by using WordPress, a web development platform and reconfiguration. WordPress is a method for us to customize our Web Development entirely, extend the functionality of our site with plugins, and manage the program from any computer. Using WordPress will reduce payroll on developers, and will allow our developers complete more work in two teams instead of one.

The key benefits of WordPress are the functionalities of plugins, ability to incorporate multiple users, and control over the site by adding code if necessary. WordPress helps us create complex sites more quickly than with our current system. We currently have 12 developers that are using the traditional web development method. We could take 75% of our workload and complete it in less than quarter of the time using WordPress. By using WordPress, we can reduce our developers from 12 to 3 resulting in lower costs for wages.

Investing in WordPress will result in net benefit of 2,451,000 over the period of three years. Installing WordPress will cost \$174,000 over the time frame of three years for the hardware and software, maintenance, and training. Through that time, salaries and expenses will decrease by \$2,625,000 because of cutting down on developers and implementing WordPress to increase efficiency.

<https://wordpress.com/create/>
<http://www.investopedia.com/terms/w/wordpress-cms.asp?lgl=no-infinite>
<https://www.siteground.com/wordpress.htm>
<http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website/>