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WordPress

Our company can realize a net benefit of $2,625,000 by investing in WordPress over a three-year period. WordPress could make our Web Development team work more efficiently, as the platform provides us with pre-made code so they are not required to hard-code. With WordPress, we can eliminate seven developers through headcount reduction, which can save our company money.

WordPress is a free, open-source, content management system. The main capability of WordPress is that it offers over 45,000 plugins and widgets for website design and customization. This, in turn, tremendously reduces the time spent by our developers to building a website. We can realize a 77.8% improvement in efficiency if our Web Development team use WordPress and would be able to decrease our development team from 12 employees to 5.

If we switch to WordPress, our benefit for reducing to 5 developers is $2,625,000. Over a three-year period, the total cost of training, maintenance, hardware, and system software would be $174,000. The total net benefit of improving our Web Development team with WordPress for the same period would be $2,451,000.

**WordPress**

Year I

Hardware, software = $100,000

Maintenance = $18,000

Training (2) = $20,000

Total = $138,000

Year II

Maintenance = $18,000

Year III

Maintenance = $18,000

Total for 3 years = $174,000

Benefit over the 3 years period

Salary Reduction (7 people) = 7 \* $125,000 = $875,000

Total = $2,625,000

Net Benefit

$2,625,000 - $174,000 = $2,451,000

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