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WordPress

We could gain a three year net benefit of \$2,441,000 by integrating the use of WordPress into our Web Development department. Through the use of this online web creation platform, we can create, design, and update our site at a more efficient rate by using pre-made code.

Wordpress will allow us to decrease our employee headcount and increase the efficiency of our remaining employees.

This website content management system gives our programmers pre-made content that they can use to create pages for our website. Plugins and widgets are extensions to a page and add specific features that extend functionality such as a shopping cart app, calendar, or visible clock. Because the themes, widgets, and plugins are already created, webpages can be created or expanded on very quickly and without having to code each element.

The three year cost of implementing WordPress is \$2,049,000. Through headcount elimination and a 77.8% increase in efficiency, we will gain a benefit of \$4,500,000. At the end of the three year investment period, we will have a net benefit of \$2,451,000.

Benefit	Year 1	Year 2	Year 3	Total
12 employees getting paid \$125,000 salary	1,500,000	1,500,000	1,500,000	\$4,500,000

Cost	Year 1	Year 2	Year 3	Total
System hardware and software	100,000	0	0	100,000
5 employees at \$125,000 salary	625,000	625,000	625,000	1,875,000
Employee training (\$10,000 per WordPress employee)	20,000	0	0	20,000
Maintenance	18,000	18,000	18,000	54,000
Total	763,000	643,000	643,000	\$2,049,000

3 Year Net Benefit	Year 1	Year 2	Year 3	Total
Benefit	1,500,000	1,500,000	1,500,000	\$4,500,000
Cost	763,000	643,000	643,000	\$2,049,000
Total	737,000	857,000	857,000	\$2,451,000

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