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Apple iTunes and App Store   (revised)

Temple students, faculty, and administrators will benefit greatly from the efficiency and convenience of TUOrder. TUOrder connects all eateries on and surrounding Temple's campus and provides ordering abilities based on attributes such as ratings, location, and price. This application will generate revenue through partnerships created with restaurants, and rating sites.

TUOrder is a food ordering application that is directly associated with Temple University and connects TU with the eateries on and around campus. TUOrder, available in Apple's App Store, allows pick-up and delivery food orders to be selected and placed from a smart phone. The eateries can be filtered according to different attributes such as food category, ratings, price, payment method, and location. Through this app, users can pay for their meal using their meal plan, diamond dollars, or debit/credit card. TUOrder is comparable with GrubHub, but is specific to Temple University, and could be replicated with slight reformatting to apply to different colleges.

TUOrder will generate revenue through a percentage of sales made by restaurants as well as through rating companies any time someone rates an eatery through TUOrder. It will be free for the eateries to be listed in the application that will display their menu, hours, contact info, and delivery options. Rating sites will invest to be featured in the app. Once orders are made, TUOrder will make commission. TUOrder will provide the compilation and convenience that hungry Temple goers crave.

Apple's Ecosystem:

Appl devices

The App Store

App developers

iCloud

Third party Applications

Applications and Services

Consumer