Kevin K. Dang

community.mis.temple.edu/kdang

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2021
Major: Management Information Systems
GPA: 3.62 | Dean's List: Spring 2018, Spring 2019, Spring 2020

SELECTED COURSES:

Data Science, Information Systems in Organizations, Data Analytics, Data-Centric Application Development, Enterprise IT Architecture, Application Integration & Evaluation, Digital Solutions Studios, Creativity & Innovation

ACTIVITIES AND AWARDS:

EdTech Student Partner, Center for the Advancement of Teaching, 2019 – present
Information Technology Assistant, Fox School of Business, MIS department, 2019
Recipient, Fox MIS & IBIT Professional & Academic Achievement Award, 2019
Temple University Analytics Challenge, Comcast NBCUniversal, 2018
Member, Association for Information Systems, 2017 – present

INFORMATION SYSTEMS PROJECTS:

- Executed and led several founding projects in IBIT initiative to digitally transform small, local businesses and non-profits in Philadelphia area impacted by COVID-19
- Facilitated redesign of body boutique website and implemented new marketing strategy utilizing SEO and Etsy shop integration
- Authored documentation demonstrating usage of mail-merge services resulting in 100 free, personalized emails daily sent out to CBT Center patients

EXPERIENCE: **NBCUNIVERSAL MEDIA**, Universal City, California   June 2020 – Aug. 2020
Cyber Security/Media Tech Intern

- Accelerated burndown of critical and high vulnerabilities across five business areas leading to drops as high as 92% for a targeted scan group
- Produced automated Excel reports for over 10,000 hosts with custom pivot tables identifying trends among vulnerabilities according to count, OS types, and host names
- Identified and remediated misallocation of scan group in Risk Fabric, providing more accurate visibility for over 200 vulnerabilities to CSMs and stakeholders

THE DOW CHEMICAL COMPANY, Midland, Michigan   May 2019 – Aug. 2019
Information Systems Intern

- Analyzed enterprise data in agile workflow to provide dashboarding and reporting of service metrics using KPIs and Power BI
- Cleansed and consolidated large datasets in Excel and Power Query for smoother and more methodical importing process
- Directed, produced, and edited informational team video for sustainability hack-a-thon

SKILLS & LANGUAGES:

- Microsoft O365, Google Apps
- Wordpress, HTML, CSS, JavaScript, jQuery
- Tableau, Power BI, R, RStudio, SQL, MySQL, AWS
- Adobe Photoshop, Premiere, After Effects