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 Over a three-year period, if we invest in the WordPress platform we could see a net benefit of $2,451,000. WordPress’s ease of use will allow us to increase efficiency of the projects that we can utilize WordPress on, and scale back the number of expensive developers on the team.

 WordPress is a very popular, open-source, content management system that will allow our company to increase efficiency by 77.8% on projects that we can use WordPress for. Being so popular, and open source give us the benefits of web searching for solutions, thousands of plugins (mostly free or affordable), and thousands of themes. All these benefits add up to improved efficiency that allows us to reduce our team of developers from 12 to 5.

 The total costs of switching to WordPress for 75%of our work is $174,000, which stems from hardware, software, maintenance, and training. The Benefits of the job cuts due to increased efficiency is $2,625,000. This results in a three-year net benefit of $2,451,000, making an investment in the WordPress platform a good decision.



Works Cited

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