October 2010 – January 2012

Kenneth J. Ferrara

1345 Brown Street | Philadelphia | PA | 19123 | tel: 610.844.3390

EDUCATION:TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2015
Major: Accounting Minor: Finance
GPA: 3.99 | Dean's List, Spring 2012-- present
Anticipated Graduate Program: Master of Accountancy Program, August 2016

ACTIVITIES & AWARDS:

Member, National Society of Leadership and Success, Spring 2013 – present Captain, Intramural Dodgeball Team, Spring 2013 Member, National Society of Collegiate Scholars, Fall 2012 – present Recipient, Leadership Scholarship, Impress Packaging, Inc., Spring 2011 Member and Tutor, National Honor Society, Fall 2008 – present

EXPERIENCE: FOX BUSINESS SCHOOL – TEMPLE U., Philadelphia, PA June 2013 – present Research Assistant, Accounting Department

- Compiled financial research from up to 500 10-K's on over 200 publicly-listed family firms.
- Organized financial statement information of 1,000+ companies from SEC.gov, including stock ownership, dual-class holdings, and CEO affiliation.
- Developed a database about US Senator backgrounds, education and family relationships for research project.
- Communicated research findings to 4 accounting professors on a weekly basis.

VECTOR MARKETING CORPORATION, Allentown, PA Summer 2012 Sales Representative, Sales Department

- Provided sales support to a national, office-based retailer of cutlery and kitchen accessories with up to \$1,000 in sales per week.
- Interacted with 15+ special attention clients and high-level executives daily.
- Increased sales revenue by 10% in a month through educating customers about products and services.

GIANT FOOD STORES, Trexlertown, PA Service Associate, Front End Department

- Provided customer service and maintained upkeep for a franchised, retail grocery store serving 2,000+ customers per day.
- Directly reported perishable and non-perishable inventory levels to store managers.
- Used FIFO rotating system on 250+ dairy products to maintain appropriate stock.

SKILLS:

- CRM, SAP software training
- Microsoft Excel, PowerPoint, Word