**Kenny Le**  community.mis.temple.edu/KennyLe

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

***Bachelor of Business Administration, Graduation: December 2020***

MAJOR:Management Information Systems | MINOR: Entrepreneurship

GPA: 3.48 | Dean’s List: Fall 2017, Spring 2017

SELECTED COURSES:

* Excel for Business Application, Business Communications
* Digital Solutions Studio, Data Analytics, UX Design

ACTIVITIES:

* Member, Association for Management Information Systems, Sept. 2018 - present
* Member, Entrepreneurial Students Association, Sept. 2017- present
* Member, Fox Professional Speakers, Sept. 2018- May 2019
* Member, American Marketing Association, Sept. 2017- May 2018

INFORMATION TECHNOLOGY SKILLS:

Analysis: Microsoft Excel, R, Tableau

Web Development: HTML, CSS, Javascript, jQuery, WordPress

Database Management: SQL

INFORMATION SYSTEMS PROJECTS:

* Analyzed and presented a visual to portray which drugs sold by pharmaceutical companies caused profit leakage in revenue for Temple University Analytics Challenge. Used analysis programs such as Microsoft Excel, and SQL. Used Tableau for graphs and Piktochart for other graphics.

EXPERIENCE: AMAZON, Remote Employee May 2016 - Present

**Third Part Merchant**

* Coordinate an online hobby/children’s toy store with 2000+ products in inventory per month. Store has sold roughly $130,000 in product to date.
* Coordinate with suppliers in Facebook groups to acquire more product.
* Communicate with suppliers on Facebook to ensure quality as well as quantity for online store.
* Conduct research on keyword searches to best optimize product search results.

AMPEL WINE, Philadelphia, PA January 2019 – May 2019

**Intern**

* Track weekly wine inventory and sales across different wine retail stores in Pennsylvania. Each retail stores contains different quantities and types of wine.
* Develop formulas and templates for commissions, freight expenses across the semester.
* Compile weekly inventory/sales reports for management.