

Kevin Zheng

MIS 2501: Enterprise IT Architecture

WordPress

The company can reach a three-year net benefit of \$2,451,000 if we implement WordPress into the Web Development team. Like all content management systems, WordPress allows users to create, design, and edit websites in a more productive and efficient manner. By investing in WordPress, the company can reduce employees and ultimately, save in costs.

The key capability of WordPress is that it allows users to have access to pre-existing code and content so they can create websites and blogs. WordPress also have plugins where users can extend the additional look and functionality to their website. They can add stuff like event calendars, image and video galleries, and social media feed with just a few clicks rather than programming it with code. This will allow developers to quickly and efficiently create websites. For example, if a developer had to create a website for their company, he or she can finish creating that website 77.8% quicker using WordPress than with any other web platforms.

The current three-year benefit for the company is \$4,500,000 from employing 12 developers at \$125,000 per person. Over the course of three years, the costs to implement WordPress is \$2,049,000 from hardware and software, maintenance, and training. After the implementation of WordPress, the company will gain a net benefit of \$2,451,000.

**Current
Benefit**

	Year 1	Year 2	Year 3	Total
12 developers at \$125,000 per year	1500000	1500000	1500000	4500000

Costs

	Year 1	Year 2	Year 3	Total
Hardware and Software	100000	0	0	100000
Maintenance	18000	18000	18000	54000
Training 2 Developers	20000	0	0	20000
5 Developers at \$125,000 per year	625000	625000	625000	1875000
Total	763000	643000	643000	2049000

**3-Year Net
Benefit**

	Year 1	Year 2	Year 3	Total
Benefit	1500000	1500000	1500000	4500000
Cost	763000	643000	643000	2049000
Total	737000	857000	857000	2451000

Resources:

"10 Benefits of Using WordPress to Power Your Company's Website." Website Company, SEO, Online Branding - Denver, Colorado | Aspire Internet Design. N.p., 27 Apr. 2013. Web. 21 Feb. 2017.

<<http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website/>>

"35 Reasons Why a WordPress Website Is Better than a Traditional Web Site for Your Business." Here Next Year Web Marketing Club. N.p., n.d. Web. 21 Feb. 2017.

<<http://herenextyear.com/35-reasons-why-wordpress-website-is-better-than-traditional-web-site-for-your-business.php>>

"The Top 10 Benefits of Using WordPress to Power Your Website." WP Shrug. N.p., 02 Feb. 2017. Web. 21 Feb. 2017.

<<https://www.wpshrug.com/top-10-benefits-using-wordpress-power-website/>>