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MIS2501

An investment in WordPress will help our company experience a net benefit of \$2.451 million in the next three years. WordPress will allow our organization to easily build and manage our own full-featured website using a web browser. By utilizing WordPress we will save money and realize a 77.8% improvement in the efficiency from our web developers.

WordPress is an open source blog tool and publishing platform. WordPress is a user-friendly platform that uses plugin, widgets, and themes to easily customize our website through a web browser. This decreases coding time and the time required to develop web-based applications for our website. We would decrease the number of web developers we have from twelve to five. We would then split that team up and have the team of two focus on WordPress applications. We will realize a 77.8% improvement in the efficiency of our web developers by using the WordPress platform instead of traditional web platforms. This platform saves the time and cost of hiring a developer to code our website since we can do it right on the web browser.

WordPress will cost us \$174,000 in three years for implementation, maintenance, and training. We would have a benefit of \$2,625,000 in a three year period. From this, we will get a net benefit of \$2.451 million in three years.

	Year 1	Year 2	Year 3	Total
Hardware/Software	\$100,000	\$0	\$0	\$100,000
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Training (2 people)	\$20,000	\$0	\$0	\$20,000
Total Costs	\$138,000	\$18,000	\$18,000	\$174,000
Benefits				
Headcount Reduction (7)	\$875,000	\$875,000	\$875,000	\$2,625,000
Total Benefits	\$875,000	\$875,000	\$875,000	\$2,625,000

3 year net benefit = \$2,451,000

Works Cited

- Biglione, Kirk. "10 Reasons Why You Should Use WordPress To Run Your Business Website." *WP Apprentice*. N.p., 25 Feb. 2014. Web. 18 Apr. 2017.
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