# Kyle B. Morris

416 Crown St. | Willow Grove | PA | 19090 | tel: 215.421.9146

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA **Bachelor of Business Administration, Graduation: May 2015** Major: Marketing GPA: 3.47 | Dean's List, Spring 2013 Selected Courses: Marketing Management **Professional Development Strategies** Managerial Accounting **Microeconomic Principles** 

## **ACTIVITIES & AWARDS:**

Secretary Entertainment Business Association April 2014-Present Member, American Marketing Association, Fall 2013- Present Grand Slam Awards, Excellent Customer Service, March 2013, Spring 2012 Letter of Excellent Customer Service Recognition, Modell's CEO, Mitchell Modell, Winter 2012

Temple University Academic Scholarship, Fall 2011-Present

### EXPERIENCE: MODELL'S SPORTING GOODS, Philadelphia, PA

#### Head Cashier

November 2013 – Present

- Lead a team of 10+ associates in daily operations and customer service ٠
- Construct four weekly audits on cashiers to ensure associate honesty ٠
- Keep register area clean and organized to ensure operational efficiency April 2010 – November 2013

Sales Associate & Cashier

- Provide customer service to 500+ customers per day for retailer of sporting goods, apparel, and footwear.
- Proficient in all departments of the store, including Footwear, Sporting Goods, Licensed Apparel, Apparel.
- Handle monetary transactions using cash and credit averaging \$5000 in daily sales.
- Assist in daily projects and operations, such as restocking and relocating merchandise throughout the store.

#### **SKILLS & LANGUAGES:**

Microsoft Word, PowerPoint