

Kristen J. O'Brien

Kristen.obrien@temple.edu

Philadelphia | PA | 19127 | 215.237.6676

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2014
Major: Marketing
GPA: 3.45, Dean's List: Spring 2012
Selected Courses:
Consumer & Buyer Behavior International Marketing
Marketing Management Entrepreneurial Marketing

ACTIVITIES & AWARDS:

- Golden Key International Honour Society, October 2012 - Present
- The National Society of Collegiate Scholars, July 2012 - Present
- Member, Society of Human Resource Management, September 2011 – May 2012
- Alpha Xi Delta at Florida Atlantic University, September 2010 – May 2011

EXPERIENCE: CAVANAUGH'S RIVER DECK, Philadelphia, PA May 2013 – August 2013
Server, Hostess

- Promptly greet guests with enthusiasm and friendliness
- Take 20+ orders and ensure meals are delivered to customers quickly

MOSAIC SALES SOLUTIONS, Philadelphia PA February 2013 – April 2013
Beverage Brand Ambassador

- Visited various bars and provide alcoholic beverages to customers
- Interacted with 80+ consumers and receive feedback on product

DOC MAGROGAN'S, Philadelphia PA July 2012 – November 2012
Hostess

- Welcomed 100+ guests and escorted them to their tables with menus
- Answered 20+ phone calls and scheduled dining reservations

STUDENT MEDIA GROUP, Newark DE May 2012-August 2012
Account Executive, Intern

- Contacted 30+ local businesses in the West Chester area
- Met face-to-face with business owners, followed up with clients and designed ads

SKILLS & EXPERTISE:

- Microsoft Office, Excel, PowerPoint
- Consumer Insight, Social Media Marketing
- Analytical skills, Communication Skills, Teamwork

