

# Keerthana Rachamadugu

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## EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration, Graduation: May 2020**

**Major: Management Information Systems; Minor: Computer Science**

Major GPA: 3.5 | Business Honors Program | University Honors Program

## ACTIVITIES & AWARDS:

- Innovations Project 2<sup>nd</sup> Place, Cigna, 2018
- National Qualifier, Association for Information Systems Conference, 2018
- Chair of Scholarship and Member, Association for Information Systems, 2016 - 2018
- Committee Member, Business Honors Student Association, 2017
- Participant, QVC Data Analytics Challenge, 2017
- Participant, Target Case Competition, 2017
- Build-A-Business Project 1<sup>st</sup> Place, Temple University, 2016

## INFORMATION TECHNOLOGY SKILLS:

Data: Tableau, MS Excel, Childware, SQL

Development: HTML, CSS, WordPress, Java, PHP

Project Management: Microsoft Office

## EXPERIENCE:

CIGNA, Philadelphia, PA

Summer 2018

### **Release Train Engineer Intern**

- Successfully lead intern innovations project team to develop a messaging app to aide people going through trauma.
- Customized and created reporting apps to identify key metrics which measure system and process success for a new billing and policy administration platform.
- Analyzed business scenarios, architectural diagrams, and vulnerabilities for the new platform.
- Increased productivity by utilizing agile methodologies and facilitating agile ceremonies and discussions across multiple operations teams.

IMMERSIVE XR, Trevoose, PA

Summer 2017

### **Business Administration and Technology Intern**

- Created infographics and graphic flyers for technology driven startup to pitch to investors.
- Conducted online research on technology trends, market competition, and success rates.
- Compiled the research reports and presented findings to senior management.

PUBLIC HEALTH MANAGEMENT CORPORATION, Philadelphia, PA

Summer 2017

### **Data Management Intern, PHL PreK Program**

- Cleaned and reduced data redundancies through various Excel functions.
- Increased productivity and efficiency by 20% by incorporating Excel functions.
- Analyzed and summarized hundreds of child enrollment and disenrollment data.

SWARNA JEWELS, Bensalem, PA

Summers 2014-2017

### **Online Coordinator and Sales Representative**

- Trained new employees on ethical responsibilities.
- Developed and enhanced methods to capture, edit, and upload jewelry photography through Photoshop.
- Updated and systemized inventory for thousands of products using Excel for website.

## SKILLS & LANGUAGES:

- Certified Microsoft Office Specialist 2016
- Intermediate in French
- Fluent in Telugu