Kurt Whiteman

Google Apps for Business will allow our researchers to communicate like never before. Location, operating system, and money are no longer obstacles when companies take advantage of Google Apps. There are multiple business tools offered by Google that our company can take advantage of. Over five million businesses have adopted Google Apps for Business, and our company should follow suit.

Google Apps includes plenty of ways to collaborate between users. Our approvals need to meet FDA standards. Google Docs would allow researchers to post standardized FDA forms onto privately shared documents. Fusion Tables **are** a new feature offered by Google that allow data sets and formulas to be visualized and discussed with others. The research and development team could exchange notes and information across platforms without having to worry about compatibility issues. Also, meetings could be set up through the utilization of Google Plus. Connecting online to video meetings in a Google Plus Hangout allows for up to 10 people to easily share ideas face-to-face from anywhere in the world.

These business applications provide great communication and give our company an advantage in the research and development process. Our company would gain greater insight while saving money by using these free applications. The first eight gigabytes of storage arefree in Google’s cloud, but pricing options are available if our company needs more space. Regardless, the costs are minimal compared to purchasing and maintaining a server. Google’s servers are monitored by specialists and have a guaranteed 99.9% availability.

Works Cited

[https://accounts.google.com/ServiceLogin?service=fusiontables&passive=1209600&continue=https://www.google.com/fusiontables/DataSource?dsrcid%3Dimplicit%26redirectPath%3Ddata%26usp%3Dapps\_start%26hl%3Den&followup=https://www.google.com/fusiontables/DataSource?dsrcid%3Dimplicit%26redirectPath%3Ddata%26usp%3Dapps\_start%26hl%3Den&hl=en](https://accounts.google.com/ServiceLogin?service=fusiontables&passive=1209600&continue=https://www.google.com/fusiontables/DataSource?dsrcid%3Dimplicit%26redirectPath%3Ddata%26usp%3Dapps_start%26hl%3Den&followup=https://www.google.com/fusiontables/DataSour)

<http://www.google.com/enterprise/apps/business/landing/plus/index.html>