Kyle.Matusik@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2017

MAJOR: Management Information Systems GPA: 3.34 | Major GPA: 3.6 | Deans List: Fall 2016

RELEVANT COURSEWORK:

Data Analytics Enterprise IT Architecture

Data Science Data Centric Application Development Change Leadership Studio Digital Design and Innovation Studio Excel For Business Applications Information Systems in Organizations,

ACTIVITIES & ORGANIZATIONS:

- Member, *Active*, Association of Information Systems (AIS), Fall 2015 present
- Participant, Temple Data Analytics Challenge, Fall 2016
- Fundraiser, HootaThon, 2015-2017
- Counselor, Holmes Youth Group, Summer 2013 present
- Member, Roller Hockey League, Springfield Hockey Deck, 2012- present

INFORMATION TECHNOLOGY SKILLS

Software: Microsoft Office, Pivot Tables, Tableau, VMware Workstation, Microsoft

Azure, MySQL, R, RStudio, SalesForce, SAP, Google Analytics, Justinmind,

Web Development: Adobe Dreamweaver, WordPress, HTML, CSS, PHP, JavaScript, NetBeans

EXPERIENCE:

BQUIPPED, LLC, Philadelphia, PA

July 2016 - Present

SPORTS TECHNOLOGY INTERN

- Worked closely with the CEO of a data-centric sports technology startup on a variety of tasks focused on business development, data analytics, web design, and more.
- Compiled and updated sports equipment data in excel from top athletic brands, which is utilized to power equipment finder applications.
- Normalized athlete survey data and created custom dashboards in Tableau, which were used to identify trends and insights for senior management's strategic decision making and consulting.
- Spearheaded an ice hockey data initiative by researching the hockey environment, designing and testing surveys for data collection, reaching out to various organizations, and establishing brand awareness through multiple social media platforms.

TEMPLE UNIVERSITY, Philadelphia, PA

January 2017 - Present

Information Technology Assistant

- Provided assistance for 120+ students in the MIS 2101 Information Systems in Organizations course.
- Held office hours each week to assist students with assignments in order to better understand materials, including Max Lab help desk sessions in weeks leading up to submission date.
- Assisted professor by grading in class activities, homework, and lab assignments.

EFOOTWARE, Brookhaven, PA

May 2016 – Present

Retail Salesperson / Warehouse Manager

- Handled daily deliveries of inventory to warehouse and the shipping of purchase orders.
- Provided customer service and recorded transactions for store offering 400+ in inventory.
- Recorded inventory in both warehouse and store locations on a daily basis