

Project Dashboard

Note: Project plan with original dates and actual dates should be attached.		Date: 4/28/14
Project Name: Last Fan Standing	Project Status: Y	
Project Description:	Our product is a trivia application that allows competitors to pay a small "token" fee per round to compete for prizes and the title of being the smartest at a particular topic against other players. The goal is to combat the boredom of our customers by having an engaging game that capitalizes on the desire to be "the best" and win prizes. Additionally, this small token entry fee will give participants the ability to take away cash prizes. The larger the entry fee paid, the less participants will be competing for a larger cash prize.	
Customer:	Milennial smart phone user, sports enthusiast, gambling/chance motivated users	
Project Core Team:	Darin Bartholomew, John Carsia, Cameron Crossley, Jackie Ling, Roman Nicholas	
Next Milestone:	Complete prototype and package with presentation for final reveal. Obtain mentor sign off #2 and get proper direction for our delivery.	

Phase Status

	Status	Plan		Status	Plan		Status	Date
Analysis	G	4/4/14	Testing	R	4/25/14			
Design	G	4/7/14	Installation	R	4/30/14			
Construction	Y	4/14/14						

Leading Indicators		Status	Status	Status
On-Time		Y	On-Budget	Y
			Delivery to Scope	Y

Major Accomplishments/Decisions

At this point in our project, we've taken a step back as a group and came to a general agreement on our core business purpose and coinciding revenue stream. We have also addressed each of the three (3) critical issues that were brought to the table in the last status report. We've been able to package together a more comprehensive vision of what the project asks of us. A business plan has been created, PowerPoint presentation has been created, and roughly 75% of our application prototype has been constructed. By dividing up into separate, smaller task forces, we have been able to work more effectively through various areas of the project.

CURRENT KEY ACTIVITIES --- NOTE ACTUAL (VS PROJECTED) DATES ARE INDICATED BY ITALICS

Current Key Activities	STATUS	PHASE	START		Comments	END	
			PLAN	ACT		PLAN	ACT
UI Mockup	G	Design	31-Mar	<i>5-Apr</i>	Completed rough sketches	3/31/14	<i>5-Apr</i>
Mentor Introduction	G	Analysis	20-Mar	<i>31-Mar</i>	Intro meeting has occurred	31-Mar	<i>31-Mar</i>
Begin JIM Prototyping	G	Design	17-Mar	<i>5-Apr</i>	Prototyping In Progress	31-Mar	<i>25-Apr</i>
Sponsor Review	G	Analysis	9-Apr	<i>23-Apr</i>	Gain feedback from Professor	9-Apr	<i>23-Apr</i>
Finalize Business Case / Plan	G	Analysis	25-Mar	<i>5-Apr</i>	To be completed by EOW	15-Apr	<i>11-Apr</i>
Finalize Revenue Stream	Y	Analysis	25-Mar	<i>28-Apr</i>		15-Apr	<i>28-Apr</i>
Marketing Plan	Y	Analysis	31-Mar	<i>3-May</i>	Launch Promos	20-Apr	<i>3-May</i>
Research (competitors / regulatory)	G	Analysis	31-Mar	<i>11-Apr</i>	Barriers to entry	9-Apr	<i>11-Apr</i>
Ongoing Support	Y	Design	31-Mar	<i>3-May</i>	Sustainable plan	19-Apr	<i>3-May</i>
Implementation Plan	G	Analysis	5-Apr	<i>3-May</i>	Where is the Data?	20-Apr	<i>25-Apr</i>

Key Issues

Description	Status	Resolution/Update	Owner
Gameplay Disruption	G	In event of disruption, user has ability to accept/reject call. Acceptance of call results in forfeit from current competition. Decision has yet to be made to reimburse certain # of games that were forfeited.	Jackie
User Integrity	G	Questions are incentivized by time. Quicker correct answer results in more points. Researching would take too much time to accumulate necessary points to win competition.	Cameron
Mentor Meeting	G	Introduction meeting held on 3/31. Reviewed idea from a high level perspective and received feedback to map out the remainder of the week, and project going forward. Sub teams have been formed and tasks have been delegated to take actions immediately.	Darin
Packaging Final Project	Y	Prototype has made significant progress and is close to being complete. Finalizing our approach for the presentation is currently at the forefront of our concern. We need to complete our short commercial to start up the presentaiton and add the finishing touches to our PowerPoint.	Cameron and John

Planned Accomplishments

At this point as the semester nears to an end our biggest accomplishment is finalizing and polishing the finishing touches on each deliverable and tying it together for our deliverable. Our presentation is in the completion stage, as the major thing left to add is the beginning commercial that will kick off the presentaiton. Our prototype should be done by the end of the weekend, which will then be put on display via a focus group to then include those results/details in our final presentaiton. The biggest challengee currently on our plan, which needs to be addressed is how to effectively communicate our complex product and business plans through simple, yet interesting graphics to retain our audience throughout the duration of the presentation.