

Our company's current software development methods are cost effective and time consuming. By implementing word press employees will improve productivity and efficiency, and save the company \$2,451,000 over the next three years. Word press is an easy to use web application system that will allow our employees to use pre-existing web applications instead of developing them ourselves.

By implementing word press as our primary content management system, our company will be able to improve web development efficiency by up to 75 percent. The main capability of word press is that it allows the user to manage web development applications using widgets and plugins, instead of coding them themselves. Plugins and widgets allow users to turn simple content into dynamic web applications, in an efficient time consuming manner. This process is beneficial to our company because it will allow our developers a quick and easy method of designing and updating web applications by using drag and drop features that include HTML features, which will enhance templates in a quick and efficient matter. Word press will also allow our employees to work in a more collaborative manner, by allowing them access to word press from multiple locations at the same time.

By installing word press our company will be able to increase efficiency of work by up to 77.8 percent, which will save the company a great amount of resources and money. The three year Net benefit of implementing word press will cost our company \$2,625,000, and will allow us to reduce the headcount of employees from 12 to 5. The three year costs will amount to \$174,000, which include mainly hardware installation, and maintenance costs. In conclusion the three year net benefit of implementing word press will be \$2,451,000.

Sources

1. MacComascaigh, Mick. "Magic Quadrant for Web Content Management." Gartner Gateway, 31 July 2013. Web. 01 Nov. 2013. <<http://my.gartner.com/portal/server.pt?open=512>>.
2. "WordPress.org." *WordPress Widgets* « *WordPress Codex*. Wordpress, n.d. Web. 01 Nov. 2013. <[http://codex.wordpress.org/WordPress\\_Widgets](http://codex.wordpress.org/WordPress_Widgets)>.
3. "Top Key Features of WordPress." *Web Design Peeps*. N.p., n.d. Web. 01 Nov. 2013. <<http://webdesignpeeps.com/top-key-features-of-wordpress/>>.

**Table**

| <b>Costs</b>           | Year 1    | Year 2    | Year 3    | Total       |
|------------------------|-----------|-----------|-----------|-------------|
| Software/Hardware      | \$100,000 | \$0       | \$0       | \$100,000   |
| Training               | \$20,000  | x         | x         | \$20,000    |
| Maintenace             | \$18,000  | \$18,000  | \$18,000  | \$54,000    |
| <b>Total Costs</b>     | \$138,000 | \$18,000  | \$18,000  | \$174,000   |
| <b>Benefits</b>        |           |           |           |             |
| Headcount Reduction(7) | \$875,000 | \$875,000 | \$875,000 | 2,625,000   |
| <b>Total Benefits</b>  | \$875,000 | \$875,000 | \$875,000 | \$2,625,000 |

3-year net benefit      \$2,451,000