

## **World Bank Data analytics challenges**

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Chile is a developing country that represents many new opportunity for business around the world. Our group decided to analyze Chile's ease of starting and doing business based on different aspects from the macro to the micro environment, including Chile's current market, economic growth and the copper production.

By looking at the macro environment of global economic growth, Chile has higher overall ease of doing business compared with the scores of both Brazil and Colombia. We analyzed and looked at the new business density which supports our theory that it is considered easier and cheaper to start conducting business in Chile. In addition, we have also included the property costs compared with other regions to prove that Chile offers the lowest fixed cost to start up business. The total cost of starting a business in Chile is much lower than both Brazil and Colombia, two famous countries which receive a lot of attention. Since Brazil and Colombia's economic growth is due to exporting their local products to the globe, Chile offers a lower cost of exporting than Brazil and Colombia. This proves Chile is a potential profit market to global business.

The video we have designed offers a graph of copper production compared other continents. The graphic shows that Chile has a significantly high copper production compared other continents, even higher than any Asian country. This is production strength makes Chile competitive and marketable for many global business of exporting copper or architect relate business.

In conclusion, Chile is a country that offers lower fixed costs and operation costs and its lower exporting costs make Chile even more attractive for investing for any international business. Since the Brazil, Russia, China and South Africa are the most major export manufacturer company, their labor cost and export cost is growth. The global business decision maker should consider Chile as a new potential profit market.