

MIS 2501
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Flash Research Paper #4

WordPress

Our company can generate a net benefit of \$2,451,000 by utilizing WordPress is currently the easiest and most powerful blogging and website content management system. It is a cost-effective idea to use the WordPress platform to increase working hours' efficiency for the team.

WordPress is a blogging system and a full content management system and can be used with thousands of plugins, widgets and themes. We can use the highly flexible content management system to build and manage our own full-featured. We will not have to code in HTML and PHP, and we can use the web-based editor to create web pages, export data or import blogs from other blogging websites. It is also easy to find support for the web platform, which can shorten our web development time and employee training period. We can take the advantage to cut down our Web Development team from 12 to 5 members that includes 3 people will remain to use the traditional web platform, and 2 people will use WordPress platform.

WordPress will cost \$174,000 to set up and maintain the web platform and train the team. The benefits of increasing working efficiency thereby realizing headcount reduction on Web Development team will be \$2,625,000. This results in a total net benefit of \$2,451,000 over three years.

Reference:

What is WordPress? – WordPress 101. (2016). *WordPress 101*. Retrieved 7 December 2016, from <https://www.wp101.com/tutorial/what-is-wordpress/>

WordPress.com and WordPress.org. (2008). *Support*. Retrieved 7 December 2016, from <https://en.support.wordpress.com/com-vs-org/>

WordPress?, W. (2016). *What is WordPress? | WordPress 101 Tutorials :: iThemes. Ithemes.com.* Retrieved 7 December 2016, from <https://ithemes.com/tutorials/what-is-wordpress/>

Original Web Development Team	12
New Traditional Team	3
Remaining Developers	9
Increase in efficiency	77.80%
New WordPress	2
Headcount Reduction	7

	Year 1	Year 2	Year 3	Total Cost
Hardware	\$100,000	\$0	\$0	\$100,000
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Training (2 people)	\$20,000	\$0	\$0	\$10,000
Total Cost	\$138,000	\$18,000	\$18,000	\$174,000
Benefits				
Headcount Reduction(7)	\$875,000	\$875,000	\$875,000	\$2,625,000
Total Benefits	\$875,000	\$875,000	\$875,000	\$2,625,000
			Net Benefit	\$2,451,000