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WordPress

Investing in an open source content management system like WordPress will result in a three-year net benefit of \$2,451,000. WordPress allows you to customize web applications by just dragging and dropping content where it is needed. Less developers will be needed because they will be able to work more efficiently and save time by using WordPress rather than traditional web-based technologies.

WordPress offers a multitude of theme options and plugins for functionality customization. It is a flexible and adaptable content management system that can be customized based on what is needed for our applications. It is very user-friendly and allows content to be accessed and managed very efficiently. We would require seven less developers if WordPress was implemented because it is a faster and more efficient way to manage our content. 75% of the work our web development team is doing can be done more efficiently using WordPress.

The total cost of implementing WordPress is \$174,000 for a three-year period which includes paying for hardware and software, maintenance, and training for developers. The benefit of having seven less developer's salaries to pay is \$2,625,000 after a three-year period. The net benefit of investing in WordPress is \$2,451,000 for a three-year period.

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“WordPress.org.” *WordPress.org*, wordpress.org/about/features/.