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Flash Paper 4

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Implementing WordPress in our company will provide a three-year net benefit of $2.451 million. WordPress is a powerful publishing open source website creation tool that allows for easy website content management. WordPress will allow our developers to build websites efficiently. This will also reduce headcount of our web development team from 12 to 5.

The key feature of WordPress is its drag and drop features to efficiently implement plugins, themes, and widgets. WordPress includes various themes and plugins built into the software which will significantly decrease the time it takes our developers to create websites. Our company can realize a 77.8 percent improvement in efficiency of our web developers by using WordPress since they will not have to create websites from scratch. For example, if it takes a traditional developer 100 hours to complete a task, by implementing WordPress, it would only take 22.2 hours for the same task. Developers can choose to create a website from many built in templates and add functionality to them through plugins and widgets.

The initial cost to implement WordPress is $174,000 over three years, which includes hardware and software, maintenance for hardware and software, and training. Our company would realize a three-year net benefit of $2.451 million by adopting WordPress. We would also see a three-year cost benefit of $2.625 million by decreasing our headcount by 7 with the implementation of WordPress.

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