1639 Edgley St. | Philadelphia | PA | 19121 | 570.335.3888 | E-portfolio: community.mis.temple.edu/maggiescanlon/

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2016

Major: Management Information Systems

GPA: 3.92, Major GPA: 4.0 | Business Honors Program | University Honors Program

Dean's List: spring 2013 – spring 2015 | Honors Director's List: spring 2013 – spring 2015

SELECTED COURSES:

Data Analytics, Enterprise IT Architecture, Digital Design and Innovation, Data-Centric Application Development, Lead Global Digital Projects, Honors Operations Management, Honors Financial Management, Excel for Business

ACTIVITIES & AWARDS:

Winner of the Walmart Innovator Award, Walmart Hack Day, July 2015

Scholarship Recipient, Institute for Business and Information Technology Walmart Scholarship, May 2015

Peer Advisor, Fox School of Business Honors Program, August 2014 – Present

Member, Association for Information Systems, September 2014 – Present

Member, Business Honors Student Association, September 2013 – Present

Director of Consulting, American Marketing Association, September 2013 – May 2014

Participant, Temple Data Analytics Challenge, Fall 2014

Tutor and Mentor, Russell Conwell Center Upward Bound Program, October 2013 – May 2014

SKILLS:

Certifications: Six Sigma White Belt

Analytics: Tableau, SAP Lumira, SAS Enterprise Miner, Google Analytics

Design: JustInMind, Adobe Photoshop Development: HTML, CSS, WordPress, Wix

Database and ERP: MySQL, SAP

Project Management: Microsoft Project, LeanKit, Agile and Waterfall Methodologies

Social Media Management: Hootsuite

EXPERIENCE:

WALMART, Bentonville, AR

June 2015 – August 2015

Business Intelligence Intern, Global Back Office Solutions

- Managed client relations, requirement gathering, and project design of a travel and expense reporting solution for Walmart's travel department using agile methodology.
- Analyzed global airline travel and expense data for 50,000+ associates traveling 60,000+ times per month.
- Designed Dashboards based on KPIs by manipulating travel data using Tableau and SAP Lumira.
- Developed and presented a solution for the next generation super center in an intern hack day.

TEMPLE UNIVERSITY, Philadelphia, PA

August 2015 – Present

Diamond Peer Teacher for Honors Information Systems in Organizations

- Provide supplemental education for 35 students in the Honors Information Systems in Organizations course.
- Assist with course assignments on topics such as WordPress, relationship diagrams, data analytics, and SAP.
- Teach several classes on course topics and lead classroom discussion.

PHILADELPHIA MAGAZINE, Philadelphia, PA

January 2014 - May 2014

Digital Marketing Intern

- Managed the "PhillyMagEvents" twitter page by creating unique tweets about researched events.
- Ran social media campaigns surrounding Philadelphia Magazine sponsored events such as Philly Cooks and the Philadelphia Flower Show.
- Utilized social media management tools such as Hootsuite to schedule tweets and review analytics.