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### **Flash Paper Assignment IV**

#### **WordPress**

Our company could realize a net benefit of \$2,451,000 over the next three years, by implementing the WordPress web development platform. WordPress is known to be easy to use and %100 customizable. Executing this new platform will require less developers for the job, which will reduce the company's payroll expenses.

The primary key benefit of WordPress is its easy use to build and to manage sites, which will reduce a 100-hour project to 22.2 hours. the endless selection of user contribution plugins, and its strong security. The look and feel of site can easily be changed and altered to better meet customer desires. We currently have 12 developers, through the use of WordPress, it won't only increase efficiency by %75, but also reduce the number of developers needed for the job. We will only need five developers, which will decrease payroll costs significantly.

Investing a total cost of \$174,000 to implement WordPress will result in a net benefit of \$2,451,000 over the next three years. As a result of applying this new platform and reducing the number of the developers, we will cut payroll cost by \$2,625,000 within a three-year period.

**Calculations:**

	Year 1	Year 2	Year 3	Total
Current Payroll	\$1,500,000.00	\$1,500,000.00	\$1,500,000.00	\$4,500,000.00
Predicted Payroll	\$625,000.00	\$625,000.00	\$625,000.00	\$1,875,000.00
Net benefit	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
Implementation cost	\$100,000.00	-	-	\$100,000.00
Maintenance	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
training	\$20,000.00			\$20,000.00
Total	\$138,000.00	\$18,000.00	\$18,000.00	\$174,000.00
Net Benefit	\$737,000.00	\$857,000.00	\$857,000.00	\$2,451,000.00

**Work Cited**

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