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WordPress

By implementing the use of WordPress our company will have a total net benefit of \$2.5 million in the first three years. WordPress is an open web source platform that gives our developers access to thousands of prewritten plugins, which will save time and help improve efficiency. Through the use of WordPress, the company can reduce its developer's headcount, which decreases payroll costs.

WordPress's open source platform allows developers to see the code and edit it to their needs. The WordPress platform will offer our company access to over thirty thousand plugins, which are components that add features to sites. The prewritten plugins will enable our developers to assemble websites in a shorter period. With WordPress's ease of usability, the developer's will complete more work with less time, enabling a reduction in headcount.

The total net benefit over the three year period is \$2.5 million by reducing the developer headcount by seven. The cost of investment, maintenance, and training for use of the WordPress platform is \$174,000, bringing the total cost over the next three years to \$2 million.

Developers (Salary + Benefits) \$125,000

Developers (Before Split)	Year 1	Year 2	Year 3	Total
Developers (12 Traditional)	\$1,500,000	\$1,500,000	\$1,500,000	<u><u>\$4,500,000</u></u>

Split Team in Two	Year 1	Year 2	Year 3	Total
Hardware/Software	\$100,000			\$100,000
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Plus Training for First Year (2)	\$20,000			\$20,000
Total Cost of Investment				<u><u>\$174,000</u></u>

Traditional Developers (3)	\$375,000	\$375,000	\$375,000	\$1,125,000
WordPress Developers (2)	\$250,000	\$250,000	\$250,000	\$750,000
Total Cost	\$763,000	\$643,000	\$643,000	<u><u>\$2,049,000</u></u>

Net Benefit \$2,451,000

Work's Cited

"The Advantages and Disadvantages of a WordPress Website." Designed to Connect RSS. N.p., n.d. Web. 18 Mar. 2015. <<http://www.designedtoconnect.com/the-advantages-and-disadvantages-of-a-wordpress-website/>>.

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