

Malik A. Donald

E-portfolio: community.mis.temple.edu/mdonald

646.306.6971 | malik.donald@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2018

MAJOR: Management Information Systems

SELECTED COURSES:

Lead Global Digital Projects, Business Communications, Business Society & Ethics, Integrative Business Applications

ACTIVITIES:

- Member, Association for Management Information Systems, Spring 2016 – present
- Volunteer, Marine Park Beautification Project, 2012

INFORMATION SYSTEMS HIGHLIGHTED PROJECTS:

- Prototypes: MS-Digital Innovation in Marketing, Pound Cake Cosmetics
- Capstone: Dibs Reservation App

INFORMATION TECHNOLOGY SKILLS:

Analysis:	RStudio, Google Analytics, Tableau
Web Development:	HTML, CSS, PHP, JustinMind
Database Management:	Microsoft Azure, MySQL,
Technical Skills:	Microsoft Office, Google Suite Applications

EXPERIENCE: KIPP PHILADELPHIA SCHOOLS, Philadelphia, PA January 2018 – Present

Data & Analytics Intern

- Compile and analyze student data from 5 Philadelphia Public Schools from grades K through 12 serving 2000 students to generate insights that are driving increases in student achievement in testing, homework and assessments.
- Design and present Tableau reports, data visualizations, and the resulting conclusions to a diverse group of constituents including teachers, school staff and district administrators.

POUND CAKE COSMETICS, Philadelphia, PA June 2017 – September 2017

Web Designer Intern

- Gathered requirements and designed new features to develop the start-up's website.
- Managed all social media channels to help generate buzz and engage potential future customers.
- Planned and executed the Pound Cake launch event that supercharged the associated Indiegogo campaign that raised over \$20,000 exceeding their fundraising goal.

BIGMAN BROTHERS ELECTRIC, Brooklyn, NY May 2016 – August 2016

Electrical College Assistant

- Managed daily operations of electrical work including the management of time-oriented projects, organization and accessibility of materials, leading to more efficient completion of projects.
- Supervised all deliveries and shipment invoices, ensuring that vendors were paid on time and deliveries were accurate.
- Tracked and maintained inventory counts for entire company