Martin Esser

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EDUCATION:
TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2018
MAJOR: Management Information Systems
GPA: 3.29

PROJECTS:
Business Analysis
- Created a multi-functional data-driven dashboard using Google APIs and Algorithms as a prototype solution for ineffective management of a Master's Program in the Fox School of business. Solution was chosen by professor as most applicable and asked me to join the final development team.

Data Centric Applications
- Coded a simple response artificial intelligence program similar to "ELIZA", based on primitive natural language processing, focused on changing ELIZA's original paradigm to a hostess-customer type dialogue, using scripts to create human-like responses.

ACTIVITIES:
Member, Association for Management Information Systems, January 2016 – Present

INFORMATION TECHNOLOGY SKILLS:
Analysis: R & R Studio, Excel
UI/UX: Justinmind Prototyper
Virtualization: Microsoft Azure, VMWare
Web Development: HTML, CSS, PHP
Data: Oracle, SQL plus, SQL, Access,

EXPERIENCE:
PHILADELPHIA VIP, Philadelphia, PA   May 2016 – December 2016
Operations Development Intern
- Case processing, management, and paper intakes into database, essential for firm operation.
- General office IT & Legal Server help when IT became disruptive.
- Note taker at LegalStatistics meeting, sent to Executive Director.
- Large scale mailings of 300 letters + as well as folder preparation for clinic events, essential for client engagement.
- "Super Lawyer" analysis project; identified which listed "super" lawyers in area worked for VIP.
- "Firm volunteer history report" project for Executive Director's firm meetings; created statistic sheets on law firms and their volunteer history, to engage more lawyers to participate
- Descriptive analytics on training event feedback. Gave insight to head data analyst on what to change for future events.
- Protocols recommended to data analyst on similar sized database security for comparison and implementation.
- Data entry inclusive of client/donor information updates, and law student profile creation, essential for operations continuity.
- Text and video consolidation from old website in preparation for new website, file management and migration for new website.
- Multimedia editing, Spanish voiceover recording for new website.

HABITAT LLC. Philadelphia, PA   December 2015 – Present
Food 'Runner'
- Manage delivery of food truck orders to all Temple University students, and faculty, focusing on customer satisfaction.
- Work with management to perfect IOS/Android application for proper user functionality due to startup phase.

SKILLS & LANGUAGES:
- Spanish & German – conversational, Spanish- basic writing.
- Microsoft Office, PC based platform IT, all social media platforms.
- Advanced audio production, advanced audio engineering & sound design; related multimedia editing.