

Michael J. Hyman

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EDUCATION

TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS, Philadelphia, PA May 2015
Bachelor of Business Administration, Major: Marketing Minor: Management Information Systems

- GPA: 3.6 | Dean's List: Spring 2012 – Present
- Study Abroad: Temple University Rome, Summer 2012

EXPERIENCE

OUTWARD BOUND, Philadelphia, PA May 2013 – Present
Marketing/ Outreach Intern

- Organized two GoPro cameras and a broadcasting camera to simultaneous live stream footage of a repelling event in Center City, Philadelphia to raise money.
- Designed digital spreadsheets and forms for daily use to increase efficiency
- Wrote thank you/ appreciation letters for generous donations

BENJAMIN'S DESK, Philadelphia, PA Jan. 2013 – May 2013
Assistant Community Manager

- Aided in daily operations including: social media maintenance, data analytics, email marketing, lead generation, and press outreach.
- Assisted in planning, organizing, and executing networking/ social events.
- Researched and presented sales/ marketing strategies to the Community Manager and CEO.

B&E JEWELERS, Southampton, PA May 2012 – Aug. 2012
Marketing Intern

- Researched alternative electricity providers that resulted in annual savings in excess of \$1,200.
- Designed sale windows to advertise summer styles.
- Aided in retail sale of high end jewelry

LEADERSHIP EXPERIENCE

TEMPLE UNIVERSITY RESIDENTIAL LIFE, Philadelphia, PA Aug. 2013 – Present
Resident Assistant

- Organized interactive programs o diversity, academic success, and wellness to enhance the residential experience.
- Aged administrative tasks including maintenance requests, incident reports for a Residential Hall of 500 college freshman.
- Served as a mentor for residents while sustaining a friendly, safe, and respectful environment for residents to learn and develop.

EXTRACURRICULAR ACTIVITIES & AWARDS

- Blood Drive Coordinator for the American Red Cross Spring 2013 – Present
- Temple University Net Impact Committee Member Fall 2012 – Spring 2013
- Eagle Scout: Boy Scout Troop 400 2005 – Present
- Volunteer: Habitat for Humanity, Philabundance, Rely for Life 2005 – Present

SKILLS

- **Software:** Salesforce, Property Management Software, Microsoft Office (Word, Excel, PowerPoint, Outlook)
- **Digital Design:** Email marketing, Marketing surveys
- **AdWords:** Proficient with Google and Facebook AdWords
- **Other:** CPR/ First Aid/ Lifeguarding Certification 2008-2012