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Questions response:

Is there a particular industry you have a passion for? I have a passion for the Information Technology industry. I have a strong interest in how technology makes business processes more efficient (whether it's using fewer resources, shortening communication chains, or cutting down costs). I fully expect the trend of evolving technology to continue to influence the work place more and more and that's something that I am excited about.

How would you describe your ideal entry-level position?

I've had the opportunity to do interesting and challenging assignments in my internship as well as relevant course work. These assignments (specifically bullet 3 under Boiron USA-research intern and bullet 2 under Oracle on resume) were not routine or repetitive tasks that had already been performed by others. I've been fortunate I was given the opportunity to address a problem others hadn't encountered before. I've had a high level of success, as described by my superiors, with assignments involving a business analysis process. I would very much like to be engaged in a position that has these characteristics.

What skills do you bring that are relevant to help a company grow its business and operate more efficiently?

I bring the ability to work in less than fully defined perimeters. Given that I'm 22, I've been fortunate in having a diverse set of experiences. I was able, as demonstrated by my superiors, to work on a professional level with the very experienced staff of Orade and Boiron employees. I do not need a lot of supervision, am able to think critically, communicate effectively, and be decisive when completing projects. I've had to work individually as well as in teams. I've enjoyed working in teams and have learned a great deal from working with others.

What specific accomplishments in your internships stand out and how would you apply them to another business/situation?

My hands on internship and recent course experience can be summarized as presenting me with challenging, complex, and not fully defined opportunities, and having to come up with a solution. I've had the opportunity to do this in 2 cases in my internship experience, and once in my course Digital Design and Innovation.

At Boiron USA, I've used this process in uploading product information to client databases (bullet 2 under research intern). At Orade, I used this process in developing and creating product presentations for team development consultants (bullet 2 under Oracle).

Uploading product information:

Boiron USA, specifically the PR department, was not gaining competitive exposure on multiple client databases. Despite having multiple products on massagemag.com and chiroeco.com, neither website had paid significant attention to endorsing our products. After analyzing the situation I concluded that each website contained outdated product information including pictures, product description, language, etc. To solve this problem I reached out to representatives from each website, discussed the requirements and objectives of posting products to the database, and gained permission to update existing product information and upload new products to each database. Since coming up with this solution, Chiroeco.com has spotlighted 2 Boiron products on their website homepage and print magazine edition.

Developing and creating product presentations:

When I arrived at Oracle, the business development consultants on my team were having a hard time discussing hardware products with some of their potential customers. Another intern and myself, upon realizing this opportunity, discussed the idea of creating high-level product presentations for the BDC's to provide potential customers and end users with. Management and the consultants agreed to the idea and recognized its potential usefulness. In being presented with a challenging, and not fully defined opportunity, I was able to come up with a solution to the problem that no one had done before. I created presentations for hardware products such as servers, tape drives, etc, that were successfully implemented by the BDC's on my team.

Course experience:

Digital Design and Innovation was a studio class that focused on an ongoing group project throughout the semester. We were given a business case to streamline the operations of Blinds4U, a company operating in the tri-state area, and acted as consultants to company management. Through research and interviewing owners, managers, and SME's, we organized a project scope, ERDs, business rules, and the appropriate swim lanes for improving the business processes that were limiting productivity, efficiency, and profit of Blinds4U. At the completion of our project we were given the opportunity to present our prototype in front of the company's owner, multiple professors, and two sections of MIS students. I worked as team liaison and gained an understanding into the roles of business analyst and project manager.

What I liked best was the opportunity to help formulate the project results, validate beforehand project objectives with management, develop a way to solve the problem, and execute the results.

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