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Flash Research 4

By implementing WordPress into our Web Development Team, we will see a \$2.4 Million net benefit over three years. WordPress is a fully customizable web development platform allowing us to reduce our work force.

WordPress is a web development platform in which we will no longer need to hard code applications; we can simply drag and drop necessary components into existing templates. These pre-built templates are user-friendly and fully customizable meaning we can still tailor components to fit our needs. The WordPress community has developed thousands of widgets and plug-ins, which will streamline our web development. Efficiency and simplicity are the key benefits to this new development platform.

WordPress will make our team 77.8% more efficient, meaning we will now only need two web developers on WordPress, and three can focus on normal tasks making a three-year benefit \$2.6 Million. We will need to purchase both a development and production system including three-years of maintenance and training for two employees totaling a three-year cost of just over \$170k. Our overall net benefit over three years of implementing WordPress will be \$2.4 Million.

As-Is				
Costs	Y1	Y2	Y3	Total
Salaries + Benefits (12)	\$1,500,000.00	\$1,500,000.00	\$1,500,000.00	\$4,500,000.00
Total	\$1,500,000.00	\$1,500,000.00	\$1,500,000.00	\$4,500,000.00

To-Be				
Costs	Y1	Y2	Y3	Total
Training (2)	\$20,000.00	\$-	\$-	\$20,000.00
Hardware Costs	\$100,000.00	\$-	\$-	\$100,000.00
Maintenance	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
Total	\$368,000.00	\$268,000.00	\$268,000.00	\$174,000.00

Benefit	Y1	Y2	Y3	Total
Salaries + Benefits (7)	875,000	875,000	875,000	2,625,000

Benefit	Costs	Net Benefit
2,625,000	\$174,000	\$2,451,000

"WordPress.org." *About WordPress*. Web. 23 Oct. 2014. <<https://wordpress.org/about/>>.

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