**MIS 2101 - BUILD YOUR OWN STUDY GUIDE**

Use this document to create your own study guide. A study guide will not be provided for this course. Each week you will need to read approximately six articles from the Internet. Week by week, as you complete these readings, use this document as a template for creating your own study guide.

Please bring your completed study guide to class each day. During class discussions students will be called upon at random to share their thoughts on the readings for the week and share what they have written in their study guide.

**Course Outline**

**Unit 1**

* 1. – The Modern Organization is a set of Processes
  2. – What’s In it for You & 1.3 - Ethics

**Unit 2**

2.1 - Analyzing Organizations as Systems and Processes

2.2 - Systems Architecture: Devices, Network, Data and Apps

Midterm Exam #1

**Unit 3**

3.1.1 – Running the Business: Enterprise Systems (ERP)

3.1.2 – Decision Support & 3.1.3 – Knowledge Management

3.2 – Systems Management & 3.3 – Digital Business Innovation

Midterm Exam #1

**Unit 4**

4.1 – Supply Chain Management Systems (SCM)

4.2 – Customer Relationship Management Systems (CRM)

**Unit 5**

5.1 – Platforms

5.2 – Cloud Computing

**Unit 6**

6.1 – Artificial Intelligence

Final Exam

**Unit 1**

1.1– The Modern Organization is a set of Processes

[What is MIS? (read page contents and watch embedded videos)](http://community.mis.temple.edu/why-fox-mis/what-is-mis/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Difference between IS, CS, and IT](https://www.fairmontstate.edu/files/u205/files/IS_CS_IT.pdf)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Information Systems vs. Information Technology](http://www.floridatechonline.com/resources/information-technology/information-systems-vs-information-technology/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Strategic Uses of IT in Business](http://smallbusiness.chron.com/strategic-uses-business-77784.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[10 Differences Between Working for a Startup vs. Corporation](http://socialmediaweek.org/blog/2015/12/working-startup-vs-corporation-infographic/)

a. Your notes (in outline form):

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[11 Things to Consider Before Going to Work for a Startup](http://www.cio.com/article/2863954/careers-staffing/11-things-to-consider-before-going-to-work-for-a-startup.html)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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* 1. – What’s In it for You & 1.3 – Ethics

[Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2014-15 Edition, Computer and Information Systems Managers.](http://www.bls.gov/ooh/management/computer-and-information-systems-managers.htm)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Wikipedia, Business Analyst](https://en.wikipedia.org/wiki/Business%2520analyst?oldid=634831492)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Wikipedia, Systems Analyst](https://en.wikipedia.org/wiki/Systems%2520analyst?oldid=641407585)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Online Identity Overview, by the Internet Society](http://www.internetsociety.org/online-identity-overview)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Manage Your Digital Identity](https://www.insidehighered.com/blogs/gradhacker/manage-your-digital-identity)

a. Your notes (in outline form):

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[5 Ethical Challenges of Information Technology](http://www.useoftechnology.com/5-ethical-challenges-information-technology/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[12 ethical dilemmas gnawing at developers today](http://www.infoworld.com/article/2607452/application-development/12-ethical-dilemmas-gnawing-at-developers-today.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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**Unit 2**

2.1 - Analyzing Organizations as Systems and Processes

[Wikipedia, Systems Analysis](http://en.wikipedia.org/wiki/Systems_analysis)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Systems architecture](https://en.wikipedia.org/wiki/Systems_architecture)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Systems Architecture Fundamentals - Conceptual, Logical, Physical Designs](http://it.toolbox.com/blogs/bridging-gaps/systems-architecture-fundamentals-conceptual-logical-physical-designs-11352)

a. Your notes (in outline form):

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[A Guide to Process Mapping](http://members.thefis.org/assets/Uploads/FactFile-Information-Sheets/Best-Practice-A-Guide-to-Process-Mapping.pdf)

a. Your notes (in outline form):

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[An Introduction to Swimlane Diagrams](http://www.modernanalyst.com/Resources/Articles/tabid/115/ID/1868/An-Introduction-to-Swimlane-Diagrams.aspx)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Nishadha. Ultimate Guide to ER Diagrams](http://creately.com/blog/diagrams/er-diagrams-tutorial/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Entity Relationship Diagram Examples](http://www.smartdraw.com/entity-relationship-diagram/examples/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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2.2 – Systems Architecture: Devices, Network, Data and Apps

[Concept map](https://en.wikipedia.org/wiki/Concept_map)

a. Your notes (in outline form):

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[What is a Concept Map?](http://cmap.ihmc.us/docs/conceptmap.php)

a. Your notes (in outline form):

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[Investigative Architecture: The Conceptual Diagram](http://www.sysflow.com/wp-content/uploads/2013/07/InvestigativeArchitecture_Conceptual_Diagram.pdf)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[How does the internet work? - James May's Q&A](https://www.youtube.com/watch?v=C3sr7_0FyPA)

a. Your notes (in outline form):

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[There and Back Again: A Packet's Tale - How does the Internet work?](https://www.youtube.com/watch?v=WwyJGzZmBe8)

a. Your notes (in outline form):

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[How the Internet Works](https://www.helloitsliam.com/2014/12/20/how-the-internet-works-infographic/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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**Unit 3**

3.1.1 – Running the Business: Enterprise Systems (ERP)

[What Is ERP?](http://www.netsuite.com/portal/resource/articles/erp/what-is-erp.shtml)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Wikipedia: ERP](http://en.wikipedia.org/wiki/Enterprise_resource_planning)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Putting the Enterprise into the Enterprise System](https://hbr.org/1998/07/putting-the-enterprise-into-the-enterprise-system)

a. Your notes (in outline form):

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[9 Tips for Selecting and Implementing an ERP System](http://www.cio.com/article/2458889/enterprise-resource-planning/9-tips-for-selecting-and-implementing-an-erp-system.html)

a. Your notes (in outline form):

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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3.1.2 – Decision Support & 3.1.3 – Knowledge Management

[The Decision-Making Process, Cliff Notes](http://www.cliffsnotes.com/study-guides/principles-of-management/decision-making-and-problem-solving/the-decisionmaking-process)

a. Your notes (in outline form):

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[How NBA Player Analytics Opened Up A Whole New Business For SAP](http://www.fastcolabs.com/3027408/how-nba-player-analytics-opened-up-a-whole-new-business-for-sap)

a. Your notes (in outline form):

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[The Real Reason Organizations Resist Analytics](https://hbr.org/2013/01/the-real-reason-organizations/)

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[What is KM? Knowledge Management Explained](http://www.kmworld.com/Articles/Editorial/What-Is-.../What-is-KM-Knowledge-Management-Explained-82405.aspx)

a. Your notes (in outline form):

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[Everything You Need to Know About Open Innovation](http://www.forbes.com/sites/henrychesbrough/2011/03/21/everything-you-need-to-know-about-open-innovation/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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3.2 – Systems Management (SDLC) & 3.3 – Digital Business Innovation

[Build vs. Buy: How to Know When You Should Build Custom Software Over Canned Solutions](http://www.forbes.com/sites/chuckcohn/2014/09/15/build-vs-buy-how-to-know-when-you-should-build-custom-software-over-canned-solutions/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Wikipedia: Systems Development Lifecycle](http://en.wikipedia.org/wiki/Systems_development_life_cycle)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[What We Know, Now, About the Internet’s Disruptive Power](https://hbr.org/2015/01/what-we-know-now-about-the-internets-disruptive-power)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[CEA’s 5 Tech Trends for 2015: From Big Entertainment to Small Business](http://www.cepro.com/article/ceas_5_tech_trends_for_2015_from_immersive_entertainment_to_disruptive_busi/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Hidden in the long tail](http://www.economist.com/news/finance-and-economics/21638142-consumers-reap-benefits-e-commerce-surprising-ways-hidden-long)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Leagues see real benefits in daily fantasy sports](http://www.usatoday.com/story/sports/2015/01/01/daily-fantasy-sports-gambling-fanduel-draftkings-nba-nfl-mlb-nhl/21165279/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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**Unit 4**

4.1 – Supply Chain Management Systems (SCM)

[Supply chain management](https://en.wikipedia.org/wiki/Supply_chain_management)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Supply Chain Management Definition and Solutions](http://www.cio.com/article/2439493/supply-chain-management/supply-chain-management-definition-and-solutions.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Integrated Planning - Optimization for the entire internal supply chain](https://www.youtube.com/watch?v=fM4xKfLZhFI)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Just-in-Time Manufacturing](http://www.computerworld.com/article/2589691/vertical-it/just-in-time-manufacturing.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[Vendor-Managed Inventory (VMI): What is it and When Does It Make Sense to Use It](http://www.inventoryops.com/articles/vendor_managed_inventory.htm)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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[What is RFID?](http://www.wireless-technology-advisor.com/what-is-rfid.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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4.2 – Customer Relationship Management Systems (CRM)

[Why does my business need a CRM system?](http://info.sharepointcrmtemplate.com/blog-0/bid/106079/Why-does-my-business-need-a-CRM-system)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

1.

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3.

d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

1.

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3.

[Choosing a CRM Software: 2015 Buyer's Guide](http://www.businessnewsdaily.com/7838-choosing-crm-software.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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3.

c. What are 3 important details from this reading? (1-2 sentences each)

1.

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[18 Surprising CRM Statistics](http://blog.getbase.com/18-surprising-crm-statistics)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[CRM dashboard](http://www.crmswitch.com/implementing-crm/six-crm-dashboard-examples/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[CRM & ERP – What’s the difference?](http://www.crmswitch.com/crm-value/understanding-crm-erp/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Key differences between CRM & ERP:](http://keydifferences.com/difference-between-crm-and-erp.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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**Unit 5**

5.1 – Platforms

[What is a Platform?](http://www.applicoinc.com/blog/what-is-a-platform-business-model/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[Business Model Analysis, Part 2: Platforms and Network Effects](http://platformsandnetworks.blogspot.com/2011/07/business-model-analysis-part-2.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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3.

c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[What Makes Uber Different from Android? How to Make Sense of Platform Businesses](http://www.applicoinc.com/blog/what-makes-uber-different-from-android-how-to-make-sense-of-platform-businesses/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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3.

d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[Zynga tries to reinvent itself with a new smartphone strategy game](http://www.theverge.com/2015/5/5/8545093/zynga-empires-and-allies-rts)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

1.

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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5.2 – Cloud Computing

[How to Choose Your Cloud Service Provider](http://www.cio.com/article/2398924/it-organization/how-to-choose-your-cloud-service-provider.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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3.

[Cloud Computing 101](http://www.itmanagerdaily.com/cloud-computing-101/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

1.

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Cloud failures will happen. Are you ready?](http://www.networkworld.com/article/2686975/public-cloud/cloud-failures-will-happen-are-you-ready.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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**Unit 6**

6.1 – Artificial Intelligence

[The AI Revolution: The Road to Superintelligence](http://waitbutwhy.com/2015/01/artificial-intelligence-revolution-1.html#2)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[The Blue Brain Project EPFL](http://bluebrain.epfl.ch/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Bill Gates Says You Should Worry About Artificial Intelligence](http://www.forbes.com/sites/ericmack/2015/01/28/bill-gates-also-worries-artificial-intelligence-is-a-threat/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[Turing test](https://en.wikipedia.org/wiki/Turing_test)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[What is AGI?](https://intelligence.org/2013/08/11/what-is-agi/)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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[What is Watson?](http://www.ibm.com/smarterplanet/us/en/ibmwatson/what-is-watson.html)

a. Your notes (in outline form):

b. What are 3 key points from this reading? (1-2 sentences each)

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c. What are 3 important details from this reading? (1-2 sentences each)

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d. What are 3 points you did not think of that were discussed in class? (1-2 sentences each)

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What are 3 connections you can make among the readings for this section? (1-2 sentences each)

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