**Contrast Systems at Start-ups vs. Multi-National Firms**

After completing this activity you will be able to:

* List a differentiating characteristic of systems at smaller vs. larger firms.
* State a benefit of process decomposition.

***Step 1: Prepare individually***

What are 3 to 5 major steps involved in opening a new business location?

***Step 2: Instructor calls on students at random to discuss their answers***

***Step 3: Prepare individually***

Regardless of company size, what are 3 to 5 major steps involved in hiring a new employee?

***Step 4: Discuss in groups of 2-3***

Compare answers from Step 3. Provide a refined answer to: What are the major steps involved in hiring a new employee?

***Step 5: Instructor calls on students at random to discuss their answers***

***Step 6: Research on web and discuss in groups of 2-3.***

Consider two firms:

* Manayunk iPhone Repair (MiR) is “a full service iPhone repair center. Most repairs are finished while you wait. We service the iPhone, iPad, iPod, and Mac Laptops.”
* Geek Squad (a Best Buy subsidiary) – multi-national company offering multiple computer-related services for residential and commercial clients: in stores, on-site, via Internet/remote access, phone, and emergency on-site support.

For each of the major steps involved in hiring a new employee (see step 4), identify the job title and/or department involved in that step (complete table below).

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| **Step in Process** | **MiR** | **Geek Squad** |
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***Step 7: Instructor calls on students at random to discuss their answers***

***Step 8: Answer these questions (individually)***

1. What is one thing different about systems in small firms and large firms?

2. Would you rather work for a start-up firm or a large established one? Why?

3. Thinking about this exercise as a whole, what are is a potential benefit of decomposing a process into smaller steps?

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| **Ratings** | 1 Completely Disagree | 2 Somewhat Disagree | 3 Neutral | 4 Somewhat Agree | 5 Completely Agree |

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| **Statement** | Rating (1 to 5) |
| This is an engaging activity. |  |
| I learned a lot completing this activity. |  |
| This activity should be included in future classes. |  |

Anything else you want the instructor to know? Write it here:

**Step 7: Save this document & email it to** [**upload.Activit.7ek4aaxu22@u.box.com**](mailto:upload.Activit.7ek4aaxu22@u.box.com) **from your Temple email account.**