MIS2502: Data Analytics
Course Introduction
About Me

• PhD in Information Systems from Heinz College, Carnegie Mellon University

• Impact of emerging technologies on business and society
  – E-commerce, Online marketing
  – Online labor market

• Contact info
  – Office: 201C Speakman Hall
  – gong@temple.edu
  – Phone: 215-204-7454
  – Office hours: 2:00 – 3:00 MW – or by appointment
Course Website

http://community.mis.temple.edu/mis2502sec003f15/

No textbook is required for this course.
Overview

• A foundation for
  – designing database systems and,
  – analyzing business data

• Hands-on experience with MySQL and R
# Evaluation and Grading

<table>
<thead>
<tr>
<th>Item</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Exams (3)</td>
<td>65%</td>
</tr>
<tr>
<td>Assignments (10)</td>
<td>30%</td>
</tr>
<tr>
<td>Participation</td>
<td>5%</td>
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</tbody>
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Late Assignment Policy

• Submit hard copy before class starts
  – Late for 1 day: 20% penalty
  – Late for 2 days: 40% penalty
  – Late for >2 days: 100% penalty

• Equipment failure is not an acceptable reason for turning in an assignment late
Classroom Etiquette

• Arrive on time
• Be present
• Cellphones
• Limit the use of electronic devices
• Speak to the entire class and let each person “take their turn”
Participation

1. On course website:
   – Answer weekly question (as a comment)

2. In class
Plagiarism and Academic Dishonesty
Special Dates

Exams
• Exam 1: Friday, October 2, 2015
• Exam 2: Friday, October 30, 2015.
• Final exam: Wednesday, December 16, 2015 from 1:00 to 3:00 pm

No Classes on
• Sep. 7: Labor day
• Sep. 25: Papal visit
• Nov. 23-27: Fall break & Thanksgiving