MIS2502: Exam 2 Study Guide

*Date/Time: Friday, October 30, in class (3:00 – 3:50 pm)*
*Place: Regular classroom (Alter Hall 232)*

The exam will be a combination of multiple-choice and short-answer questions. It is a closed-book, closed-notes exam. You will not be able to use a computer during the exam.

We will use the blue answer sheet for multiple choice questions, so please bring #2 pencils and erasers.

The following is a list of items that you should review in preparation for the exam. Note that not every item on this list may be on the exam, and there may be items on the exam not on this list.

**SQL (Joins, Subselects, CREATE, ALTER, INSERT, UPDATE, and DELETE)**

- Given the schema of a database, be able to create the SQL statements that
  - Require a join of multiple tables
  - Contain a subselect
    (i.e., determine the customers with the highest sales)
  - Create a table based on a list of its metadata/schema using CREATE TABLE
  - Change the structure of a table using ALTER TABLE
  - Add a record to a table using INSERT
  - Update an existing record in a table using UPDATE
  - Delete a record from a table using DELETE
- Be familiar with using conditional statements in the UPDATE and DELETE statements using WHERE
- Be familiar with MySQL data types (INT, DECIMAL, BOOLEAN, DATE, VARCHAR, etc.)
- Identify how to add records to a table created from a many-to-many relationship so that the new record associates two existing records in the associated tables
  (i.e., add a record to a film-actor table that associates a particular film with a particular actor)

**Data Visualization**

- Be able to assess an infographic or chart by applying data visualization principles.
  - Tell a story
  - Graphical integrity (lie factor)
  - Minimize graphical complexity (data ink, chartjunk)
- Explain how a visualization can be improved based on those principles.

**MORE ON PAGE 2...**
Dimensional Data Modeling

- What is the difference between a data warehouse, a data mart, and a data cube?
- What is a data cube? How does it aggregate data?
  - Give an example of “slicing” data
- What is the star schema? How does it relate to a data cube?
- Data cubes: identify facts, dimensions, and associated data fields that address a business question
- Kimball’s four step process for data mart design
  - What is granularity? Why is it important?
  - What happens if the granularity of the information you want doesn’t match the granularity of the cube?

Pivot Table Analysis

- Given a question about a set of data, be able to identify the fields required to create a pivot table
  - Identify which fields are assigned as VALUES and which ones are assigned as ROWS
  - Identify the correct function for aggregation: i.e., SUM, COUNT, AVERAGE

ETL

- What is it? Why is it important?
- Explain the purpose of each component (Extract, Transform, Load)
- Understand the syntax and purpose of the Excel functions VLOOKUP and CONCATENATE
  - And identify for what purposes they are used to transform data

Advanced Analytics and R will be covered in the final exam.