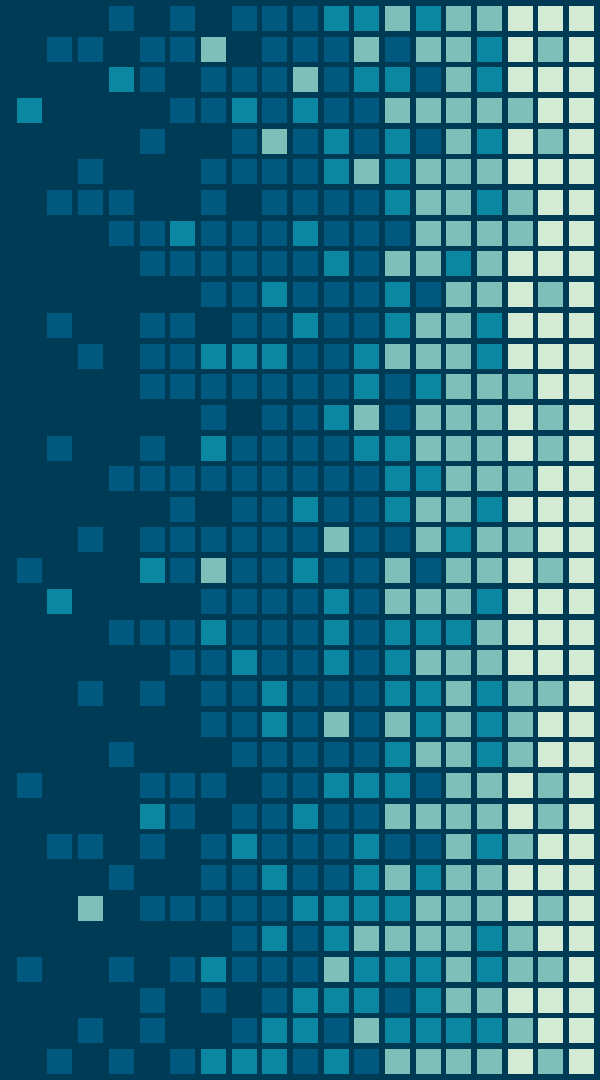


# MIS 3506

## Digital Design & Innovation Studio

Please sit with your team!

Amy Lavin/Steve Sclarow



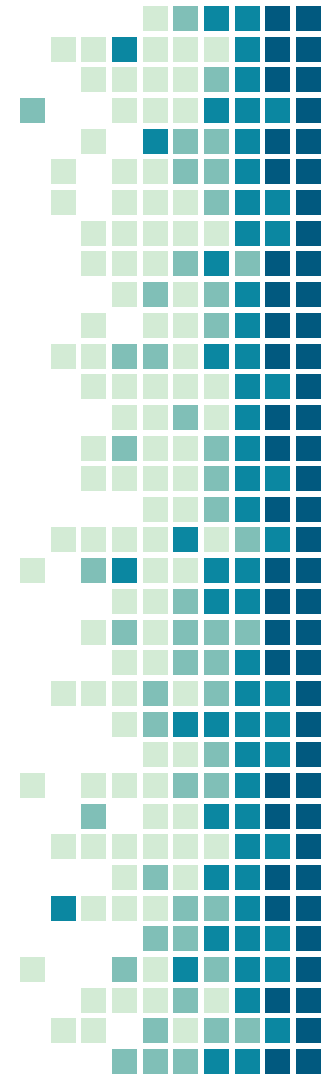
# Final Project DELIVERABLES: Due SUNDAY, 04/29 at 11:59 PM

## ELECTRONIC SUBMISSIONS via shared OWLbox folder

- Your scope document
- The working JIM prototype (VP File)
- The scenarios that your prototype represents (in VP File)
- Data masters or variables for all data fields on the prototype (in VP File)
- Business rules documented in a separate Word document
- Use Cases that your prototype represents in a separate Word document
- JIM Report as a Word Document
- PowerPoint Presentation

## HARDCOPY SUBMISSIONS (4/30)

- Your scope document
- JIM report on your prototype with all options turned on
- Your PowerPoint presentation ( 4 Hardcopies – 3 slides per sheet for each submitted the day of your presentation to distribute to reviewers)



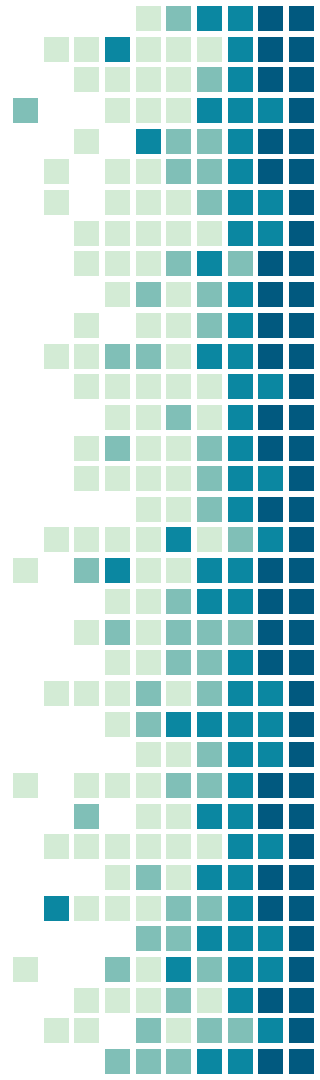
**Final Presentations:**

**NEXT WEEK**

**Monday, April 23<sup>rd</sup>, from**

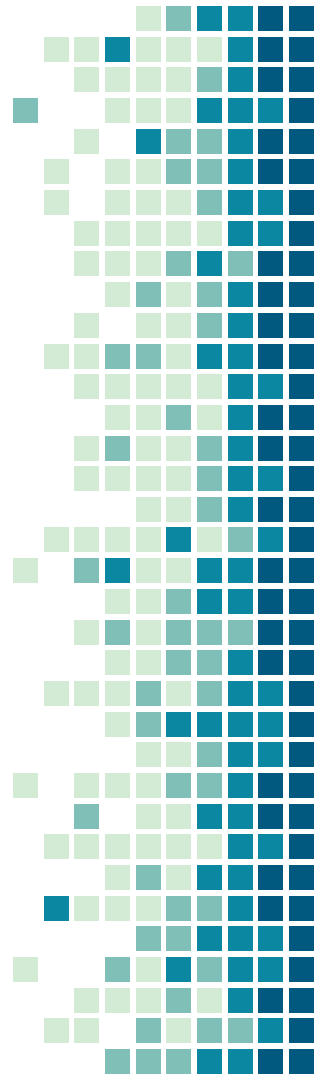
**5-8 PM**

**Alter 7<sup>th</sup> Floor Commons**



## **Presentations:**

- Order will be posted in advance**
- “Professional” Attire - Business Casual**

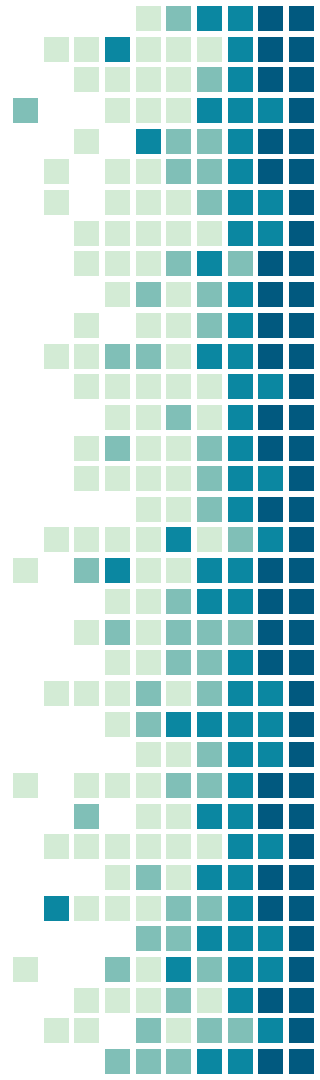


# Presentation Requirements:

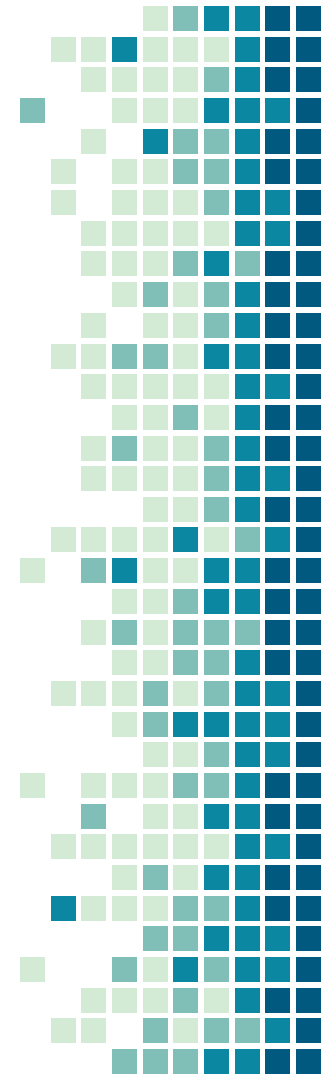
**-12 mins. each including Q+A (9+3)**

**-Everyone does not have to  
present**

**-PowerPoint & Prototype**



**Today:**  
**SELLING YOUR IDEAS**

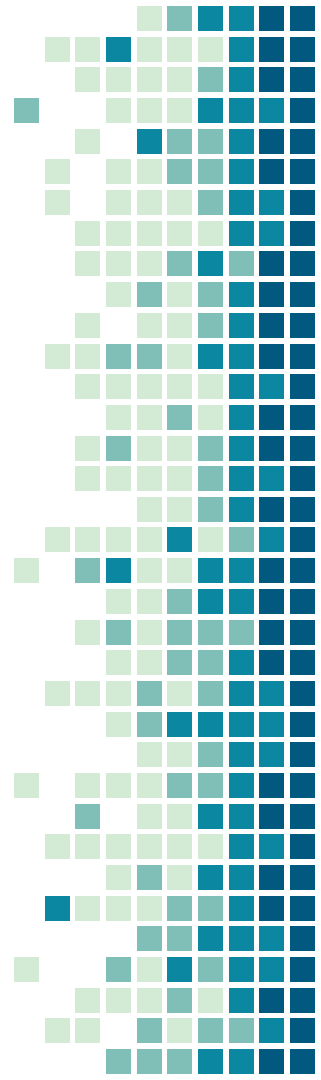


# TELL A STORY

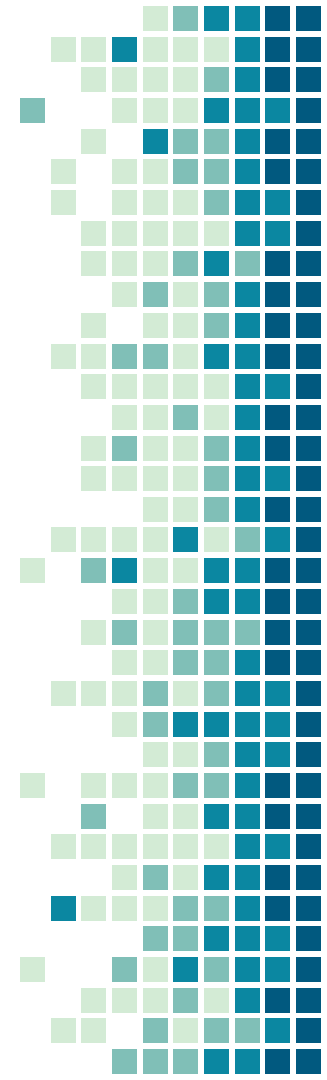
People using your proposal

+

Technology needs/integration  
considered



Does the **STORY** match the  
**PROTOTYPE?**

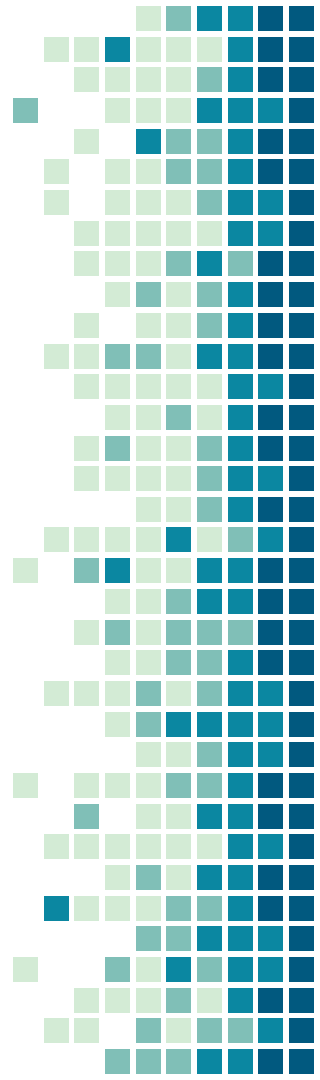




# The Presentation: 5 Parts

## Follow Design Inquiry Framework

1. **WHAT** inspired you (good or bad)? [What is your **BIG IDEA**]
2. **WHO** are the affected stakeholders [**PEOPLE**]
3. What are their **UNMET NEEDS** and why are they important? [**NEEDS** and **OPPORTUNITIES**]
4. What is your **SOLUTION**? [**DEMONSTRATE YOUR PROTOTYPE**]
5. What **RESOURCES** do you need to create and sustain your solution? [**THE BUSINESS CASE**]

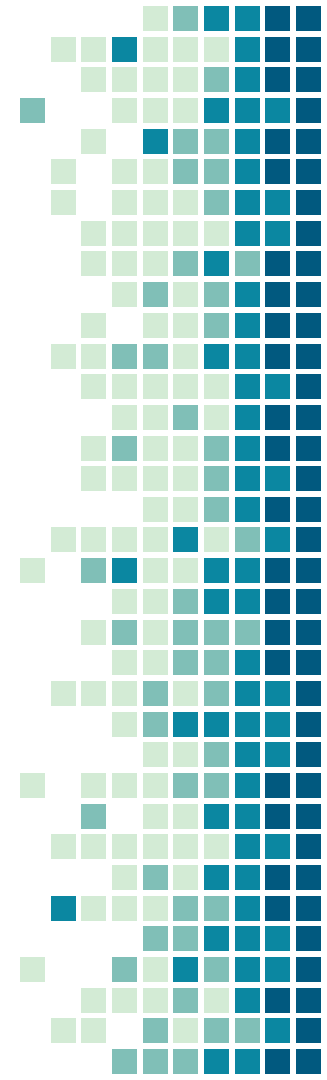


# The Presentation: 5 Parts

1. **WHAT** inspired you (good or bad)?

[What is your BIG IDEA?]

Focus on the essential problem, the business context, and **YOUR OBJECTIVES**.

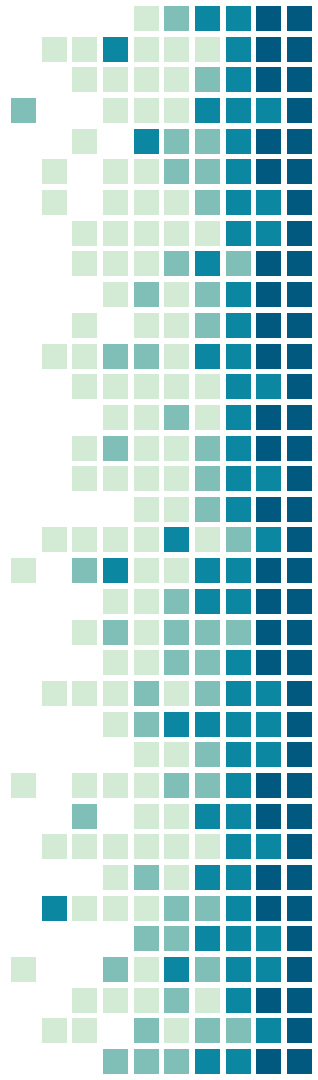


# The Presentation: 5 Parts

2. **WHO** are the affected stakeholders?

[PEOPLE]

Focus on the **AFFECTED STAKEHOLDERS**  
(internal and external) and **YOUR PERSONA.**



# The Presentation: 5 Parts

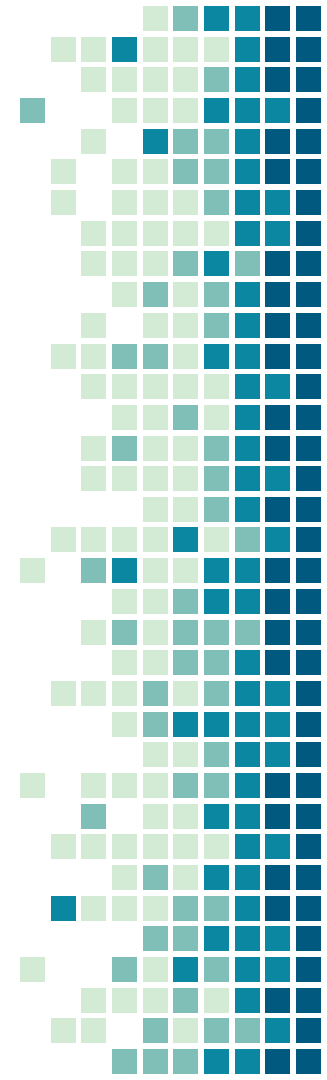
3. What are their **UNMET NEEDS** and why are they important?

[NEEDS AND OPPORTUNITIES]

What are their needs? How are they currently not being met? Where are the opportunities for change?

Can you demonstrate this?

What are your assumptions and constraints?

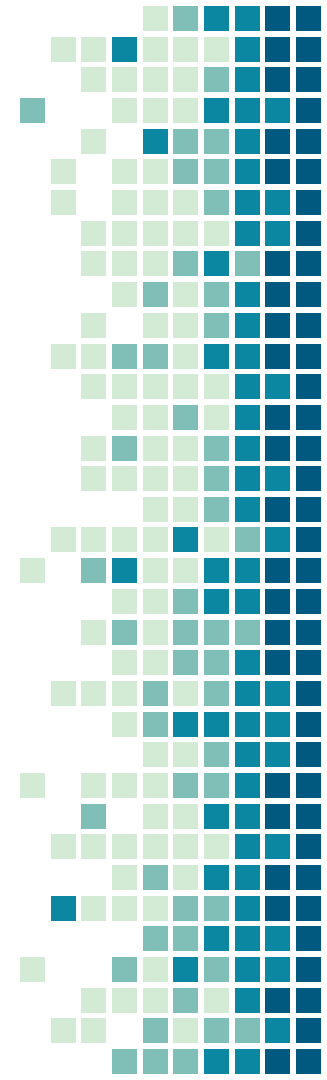


# The Presentation: 5 Parts

4. What is your **SOLUTION**?

[DEMONSTRATE YOUR PROTOTYPE]

How does **YOUR SOLUTION** solve their problems?  
**YOUR SCENARIO** explains the demonstration context.  
**SHOW US** using your prototype **AS IF YOUR PERSONA**  
**IS THE USER.**



# The Presentation: 5 Parts

5. What **RESOURCES** do you need to create and sustain your solution?

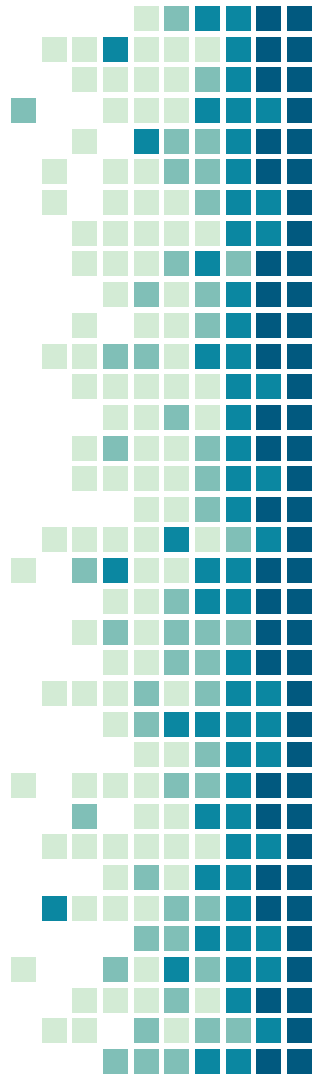
[MAKE THE BUSINESS CASE]

Why should they choose your solution?

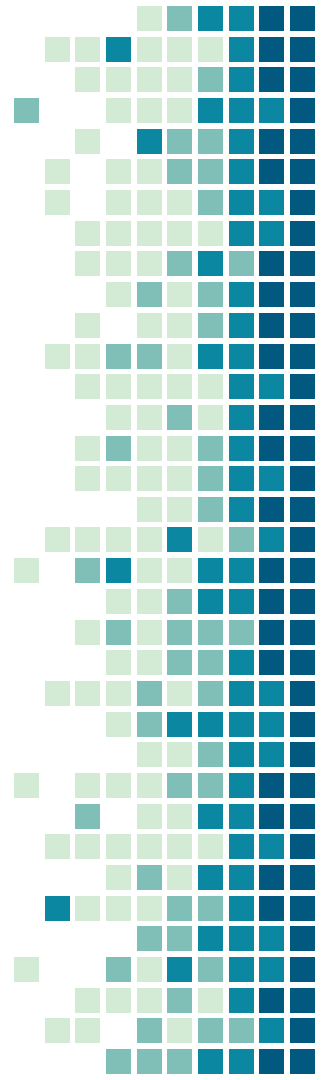
What resources (people/things/money) do they currently have and **WHAT WILL THEY NEED** to implement it?



Class 2 you will  
**PRESENT** to the class  
(A test drive presenting at the podium)

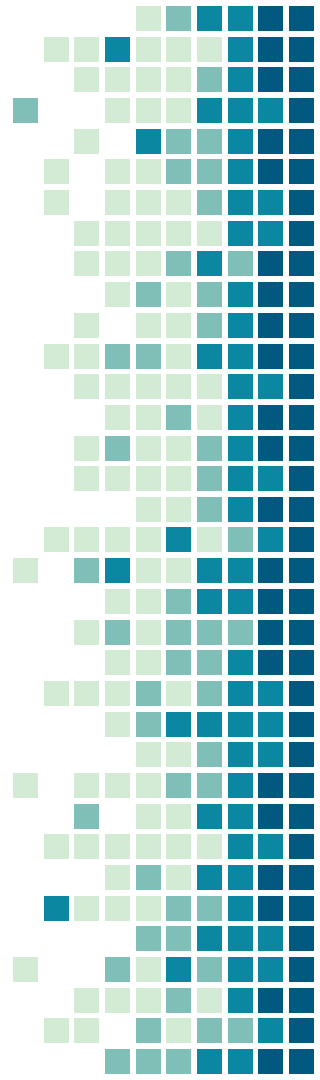


# Project Team Work Time

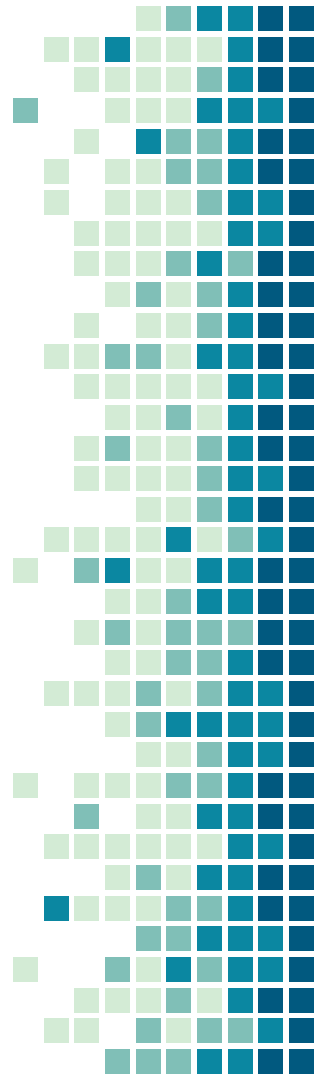




**Sit with your**  
**Review Pair**  
(Professor will assign)



**An opportunity to  
practice your  
presentations**

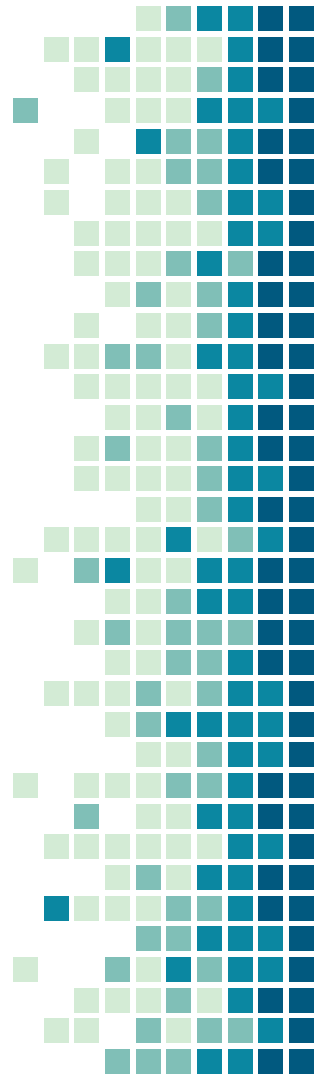


# Evaluation Dimensions

## HOW WELL DOES IT TELL THE STORY?

1. **WHAT** inspired you (good or bad)? [What is your **BIG IDEA**]
2. **WHO** are the affected stakeholders [**PEOPLE**]
3. What are their **UNMET NEEDS** and why are they important? [**NEEDS** and **OPPORTUNITIES**]
4. What is your **SOLUTION**? [**DEMONSTRATE YOUR PROTOTYPE**]
5. What **RESOURCES** do you need to create and sustain your solution? [**THE BUSINESS CASE**]

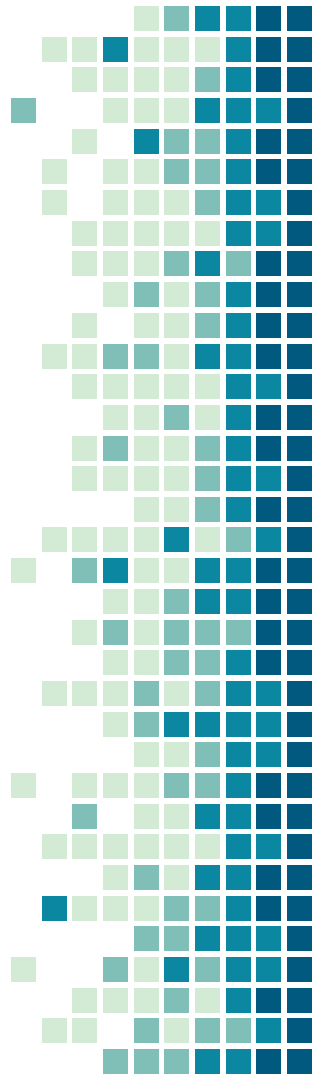
This week focus your heuristic review on their **PRESENTATION** and prototype.



# 1<sup>st</sup> team presents

Remember: 8-9 minutes to present!

00:15 min



# 2<sup>nd</sup> team presents

00:15 min



Less than 1 week left to  
pull it all together  
**GOOD LUCK!!!**

