

MIS 3534 Strategic Management of Information Technology – Fall 2014

Homework #1 – ROI Analysis (10% of the Final Grade)

Due by Friday, October 10th, 11:59 PM EST

Read “The San Diego City Schools” case and, using Microsoft Excel, conduct a Return-on-Investment analysis.

- Calculate Net Present Value (NPV), Internal Rate of Return (IRR), and payback period of this project.
- Also show the steps in calculating the financial returns in a detailed, easy-to-understand manner.
- Conduct at least three sensitivity analyses with all of the following Excel functions – Scenario Manager and Data Table (one-variable and two-variable).
- Assume that the cost of capital is 8%.
- The initial investments on ERP implementation will be made in 2003. In calculating returns, consider yearly maintenance costs and expected savings for 5 years in 2004-2008.
- For initial implementation costs and ongoing annual maintenance costs, use the figures in Exhibit 7 (p. 17) and the bottom half of Exhibit 10 (p. 18, projected incremental yearly costs).
- For direct cost savings and productivity improvement, **IGNORE** Exhibit 8 and 9 (p. 17-18) and the top half of Exhibit 10 (p. 18). Instead, use the estimations in the following page. Also do not include soft benefits.
- In all cost saving calculation, do not forget to include benefit costs for employees, which are 25% of their base salaries.
- It is strongly advised to take a look at the solution files for San Francisco Airport case that were posted on the class site. However, DO NOT USE THE SOLUTION FILE FROM THE CASE. CREATE YOUR OWN EXCEL FILE FROM SCRATCH.

Direct Cost Savings

<p>Staff Reductions in HR and Fiscal Control and Space Reduction</p>	<p>Process redesign suggested that approximately 42 positions could be eliminated from HR and fiscal control due to the HR implementation. A yearly based salary of HR and fiscal staff is \$34,500, on average.</p> <p>Thanks to staff reduction, smaller office space would be needed. Space costs were calculated to be \$21.5 per square foot in the central San Diego area. Office space per employee is as much as 78 square foot.</p>
<p>Reduced Overtime</p>	<p>Roughly 12% of the district’s \$19 million in annual overtime was spent in HR and fiscal control. It is believed that the new system could reduce these department overtime figures by 50%</p>
<p>Reduced Printing Costs</p>	<p>For one single assignment authorization (AA), the recruiting group of HR prints 22 forms. The district ran approximately 80,000 AAs per year. It is estimated that the payroll and benefit groups of HR together generates as much paperwork as the recruiting group. The new system is expected to reduce this amount of paperwork by 47%. Printing costs per copy are \$0.05.</p> <p>In addition to paperwork reduction, a nearby district reported that a new ERP implementation had reduced copier maintenance cost by 3%. San Diego School District copier maintenance costs were \$1.8 million.</p>
<p>Reduced Processing Errors</p>	<p>The district knew that it overpaid employees nearly \$1 million per year due to processing errors. Roughly 1.3 percent of that loss was eventually recouped. It is anticipated that after the HR implementation, overpayment (that is not recouped) will be decreased by 32%.</p>

Savings from Productivity Improvement

Clerical Staff	It was estimated that 5% of the site-based clerical positions would be eliminated due to the HR implementation. One clerical staff member is assigned to a school for every 165 students attending. Currently, 140,000 students are enrolled in San Diego School District. Average base salary for clerical staff is \$35,000.
Principals	For each principal, approximately 5 hours of per month was wasted due to poor HR systems and processes. The new system will save this time waste. San Diego School District employs 180 principals, whose base salary is \$85,000. A principal works 8 hours a day and 22 days per month.
Assume that this productivity improvement in both clerical staff and principals is expected to increase by 1.5% every year	

Submission Instruction (Read every instruction very carefully)

- **DO NOT USE THE SOLUTION FILE OF SAN FRANCISCO AIRPORT EXERCISE. Create your own excel file from scratch.** Otherwise, there will be a penalty imposed on your grade.
- **Due Date** : Submit your Excel file into Blackboard (<http://blackboard.temple.edu/>) by Friday, Oct. 10th, 11:59:59 PM (Eastern Standard Time). This deadline is firm, and being late by one minute will not be forgiven. The instructor will not take any extraneous circumstance into consideration that occurs to you such as PC malfunction or network outages.
- **Collaboration** : This is an individual assignment. However, if you'd like, you may collaborate with no more than two classmates. Still, each should create and submit a separate report individually. In addition, every student in a group must mention whom he or she work with in the file. Otherwise, it will be considered an Honor Code violation and reported to Office for Academic Integrity immediately.
- **Late submission** is allowed, but there will be 10% penalty per each 24 hours. For example, if you submit a report on Oct 13th and it is graded 80, a 30% penalty is imposed and you will get $80 \times (100-30)/100 = 56$. Therefore, your submission will be graded zero after Sunday, Oct. 19th.
- A one-page Word file that explains your calculation is optional and not required.
- **Plagiarism** : Plagiarizing other work without citation in any circumstance will result in zero in grade and will be reported to the University immediately
- **Keep in mind that you are a professional consultant with hefty payment for this analysis.**