

MIS 3534 Fall 2016 – Strategic Management of Information Technology

Week 3 – Trinity Health – Best Brief by Yuting Li

Trinity Health was implementing a growth-through-acquisition strategy because of two reasons. First, the health care industry was competitive after the 2008 financial crisis, and experiencing a changing care delivery and payment models. Second, the key motivation behind acquisition would be improve the ability to provide health care service to patients. Trinity Health was using information system to create a digital platform called Genesis Strategy and a unified operating model to restructure itself post acquisition. The benefit from common digital platform includes the increased efficiency and quality of the health care delivery and standardized applications and computerized process, such as maintain electronic health records and physician order entry. Trinity Health also outsourced its IT service and digital platform strategy to help other clinic and care providers and it established a good relationship in the short run, and in the long run it attracted those care providers and specialists to join Trinity Health. The common digital platform also provide the integrated common IT service system and real time quick responses between each operating unit post acquisition, which it supports the growth-through-acquisition strategy.