**Three companies and their strategic position**

September 16, 2019

**Home Depot**

Products- Home improvement products, garden and landscape products, Machinery

Competitors- Lowes, Ace hardware, Local Stores, Amazon, Walmart,

# of employees- 400,000

Rev (2018) 108 Billion

Market valuation (cap)- 253 billion

Stock Trends- Steady growth, doubled in stock value

Major Issues/ Scandals-Data breach (2014), poor working conditions, 2019 political remarks

**Apple**

Employees: 132,000 Full time employees

Competitors: Samsung, Google, Amazon, Microsoft , Dell

Revenue: $258 Billion

Market Value: $993 billion. $219.84 per share

Stock Trend: Steady increase with a single significant dip in Dec 2018 - Jan 2019

Major issues (Scandals): Batterygate, iOS updates slowing down devices, siri privacy scandal, radiation emitting from devices.

**Aramark**

* Facility management
  + Repair
  + Maintenance
  + Cleaning
  + Designing
* Uniforms
  + Designing
    - Eco friendly
    - Across all industries
      * White collar
      * Automotive
      * Construction
      * Manufacturing
      * Chefsware
* Food service
  + Workplace (Food halls for employees)
  + Higher education
  + K-12
  + Healthcare

Competitors

* Cintas corp
* Unifirst
* G&K
* Sodexo

# of Employees

* 274,000

Revenue

* $16 Billion (Trailing 12 months)

Market Cap

* $11 Billion

Stock Price

* Relatively low gains over last 5 years, got hit hard Q4 2018 (Aramark may have been looking to expand internationally?)

Major Scandals

* Various prison food issues. In one case, a Florida correctional facility was getting food out of budget, and in Alabama Aramark sold food with maggots and bits of rocks.