**MIS 3534 Fall 2020: Personal Strategic Advantage Assignment, Part 2**

*Instructions – follow carefully!*

This is a pass/fail assignment. There are no correct answers, and I simply want you to answer the questions to your best ability.

This assignment is meant to help you to figure out how to get a personal competitive advantage. If the questions don’t work for you, then adjust them.

You can give brief answers if you want to, but the more specific you can be, the better it is. Explain the motivation for your choices if you think that is important.

As with the first assignment, create a document using Microsoft Word. Put your own name in the filename, last name first, followed by your first name, e.g RavenAJ. Start the document itself with your name on the top. Copy over the questions and write your answers underneath them. Check your spelling and grammar. Submit your file through Canvas.

*Questions*

1. Who are your competitors? At which kind of universities? From which parts of the country? What kind of educational level do they have?

2. What would make one of your competitors more attractive than you for an employer? In other words, what could you add to your education, experience, interests, certifications etc. that will give you a competitive advantage?

3. Who will be your competitors in 5 or 10 years? How will they be different from you? How can you differentiate yourself in the next 5 to 10 years?

4. What habits can you start now to keep differentiating yourself?

5. Copy over the 8 questions and answers from your first assignment, so that I can see the context of your answers.