

MIS 3537 –Internet & Supply Chains Schedule Spring 2016

Tentative Schedule

The schedule below is a tentative and is subject to updates and modifications as the course progresses, particularly as guest speakers are arranged. Updates to the schedule will be announced in class and posted on the online discussion board. Please make sure to check the online forum regularly.

Week	Date	Topics	Reading	Deliverable
1	Jan 14	Introduction to Supply Chain Management	Supply Chain Pitfalls	
2	Jan 21	Crocs Case Internet / Technology in Supply Chains		Crocs Case
3	Jan 28	Zappos.com Case Electronic Markets	Internet impact on Supply Chains	Zappos.com Case
4	Feb 4	WWT / Clear Orbit Case Beer Game Intro	B2B Markets	WWT Clear Orbit Case
5	Feb 11	In class Beer Game Bullwhip Effect	Bullwhip Effect in Supply Chains	
6	Feb 18	Exam 1 RFID Lecture		
7	Feb 25	RFID Case Information Goods Supply Chain		RFID at Metro Case
	March 3	No Class Spring Break		
8	March 10	Hulu Case Global Sourcing / Outsourcing		Beer Game Writeup Hulu Case
9	March 17	Xbox Supply Chain Case eFulfilment and eDistribution Strategies		Xbox Supply Chain Case
10	March 24	Amazon Europe Case Ethical and Green Supply Chains		Amazon Europe Case
11	March 31	Starbucks Case Supply Chain IT Standards		Starbucks Case
12	April 7	RosettaNet Case Guest Lecture		RosettaNet Case
13	April 14	Global Supply Chain Management Simulation		
14	April 21	Global Supply Chain Management Simulation: Debrief Course Review - Jeopardy		Simulation Report
	April 28	Exam 2		Examination Week*

* Exam 2 may be moved to Week 14