

MIS 3537 –Internet & Supply Chains Schedule Spring 2017

Tentative Schedule

The schedule below is a tentative and is subject to updates and modifications as the course progresses, particularly as guest speakers are arranged. Updates to the schedule will be announced in class and posted on the online discussion board. Please make sure to check the online forum regularly.

Week	Date	Topics	Reading	Deliverable
1	Jan 23	Introduction What is the Supply Chain?	Supply Chain Pitfalls	
2	Jan 30	Crocs Case How Does the Internet Affect the Supply Chain?		Crocs Case
3	Feb 6	Zappos.com Case Market: Where Trade Occurs What are Electronic Markets Like?	Internet impact on Supply Chains	Zappos.com Case
4	Feb 13	WWT / Clear Orbit Case What is like to Work in a Real Supply Chain? Beer Game Intro	B2B Markets	WWT Clear Orbit Case
5	Feb 20	In class Beer Game Why is Supply Chain Choreography Difficult? Bullwhip Effect	Bullwhip Effect in Supply Chains	
6	Feb 27	Exam 1 What is this 'Internet of Things' ? Example Technology: RFID		
7	March 6	RFID Case What If the Product is not Physical? Information Goods Supply Chain		RFID at Metro Case
	March 13	No Class Spring Break		

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8	March 20	Hulu Case Where in the World? Global Sourcing / Outsourcing		Beer Game Writeup Hulu Case
9	March 27	Xbox Supply Chain Case What is the Optimal Method of Delivery? eFulfilment and eDistribution Strategies		Xbox Supply Chain Case
10	April 3	Amazon Europe Case Should I be Green? How Easy is it to be Green? Ethical and Green Supply Chains		Amazon Europe Case
11	April 10	Starbucks Case What Language are you Speaking? Supply Chain IT Standards		Starbucks Case
12	April 17	RosettaNet Case What Does Someone Else Say? Guest Lecture		RosettaNet Case
13	April 24	Global Supply Chain Management How Can I Put All the Pieces Together? Simulation		
14	May 1	Global Supply Chain Management Simulation: Debrief Over Time What Changes, What Doesn't? Does Experience Matter?		Simulation Report
	May 8	Exam 2		Examination Week*

* Exam 2 may be moved to Week 14