**Global Supply Chain Management Simulation**

**Results Table**

Team Number: \_\_\_\_\_\_\_\_ Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Prepare the following table only for the fourth year.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Model A** | **Model B** | **Total** | **% of Total revenue** |
| **Sales** |  |  |  |  |
| **Markdown** |  |  |  |  |
| **TOTAL REVENUE** |  |  |  | 100% |
| **Product Cost** |  |  |  |  |
| **Inventory Cost** |  |  |  |  |
|  |  | **Set up Cost** |  |  |
|  |  | **Celldex Cost** |  |  |
|  |  | **Change Order Costs** |  |  |
| **GROSS MARGIN** |  |  |  |  |

Based on these results, comment on:

1. Which costs are high and
2. How you can / would improve your performance