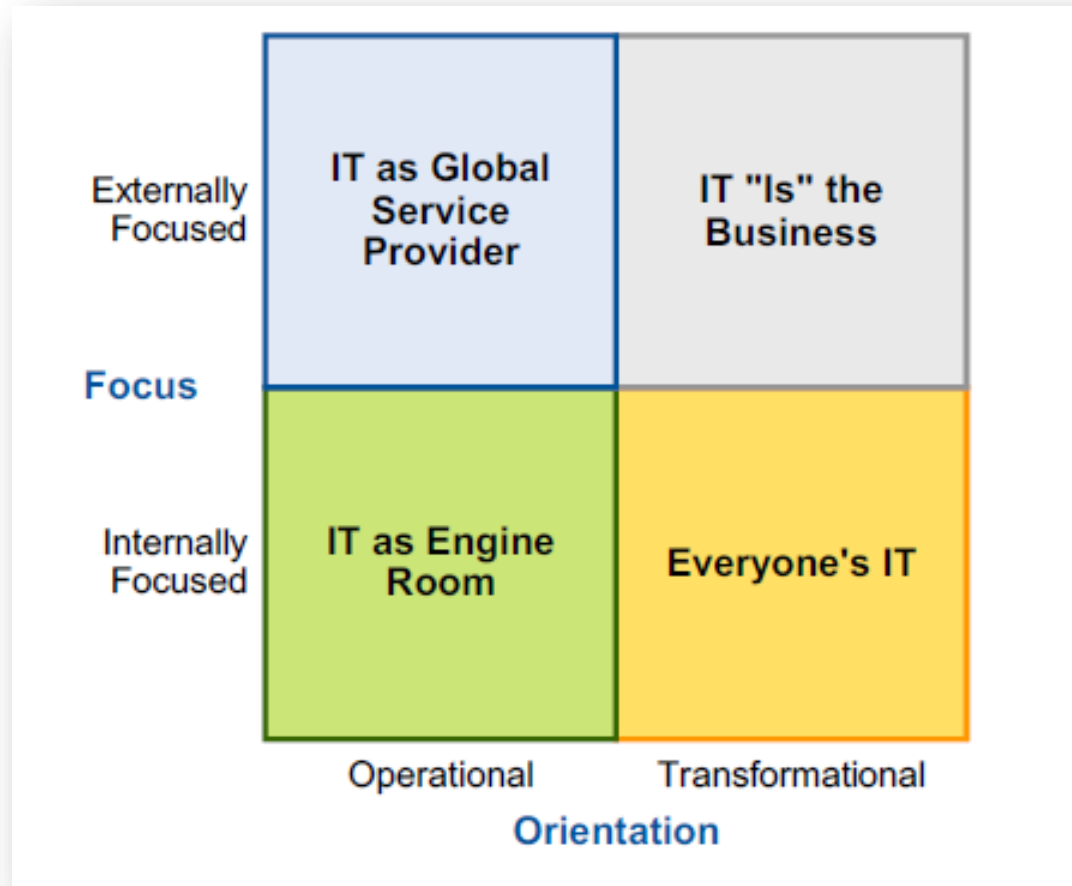


IT DOESN'T MATTER

Bruce Hohne

ROLE OF IT



Source: Gartner (2012)

Does IT fit the classic Infrastructure Technology mold?

Similarities

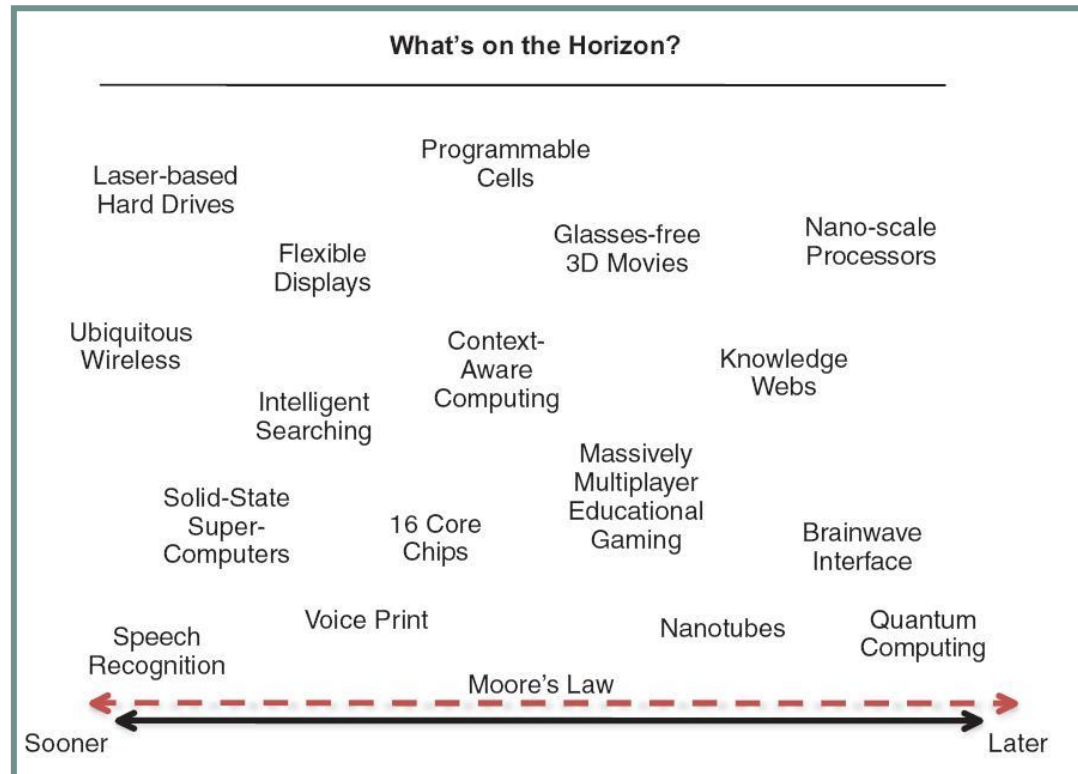
Differences

Has IT become a commodity?

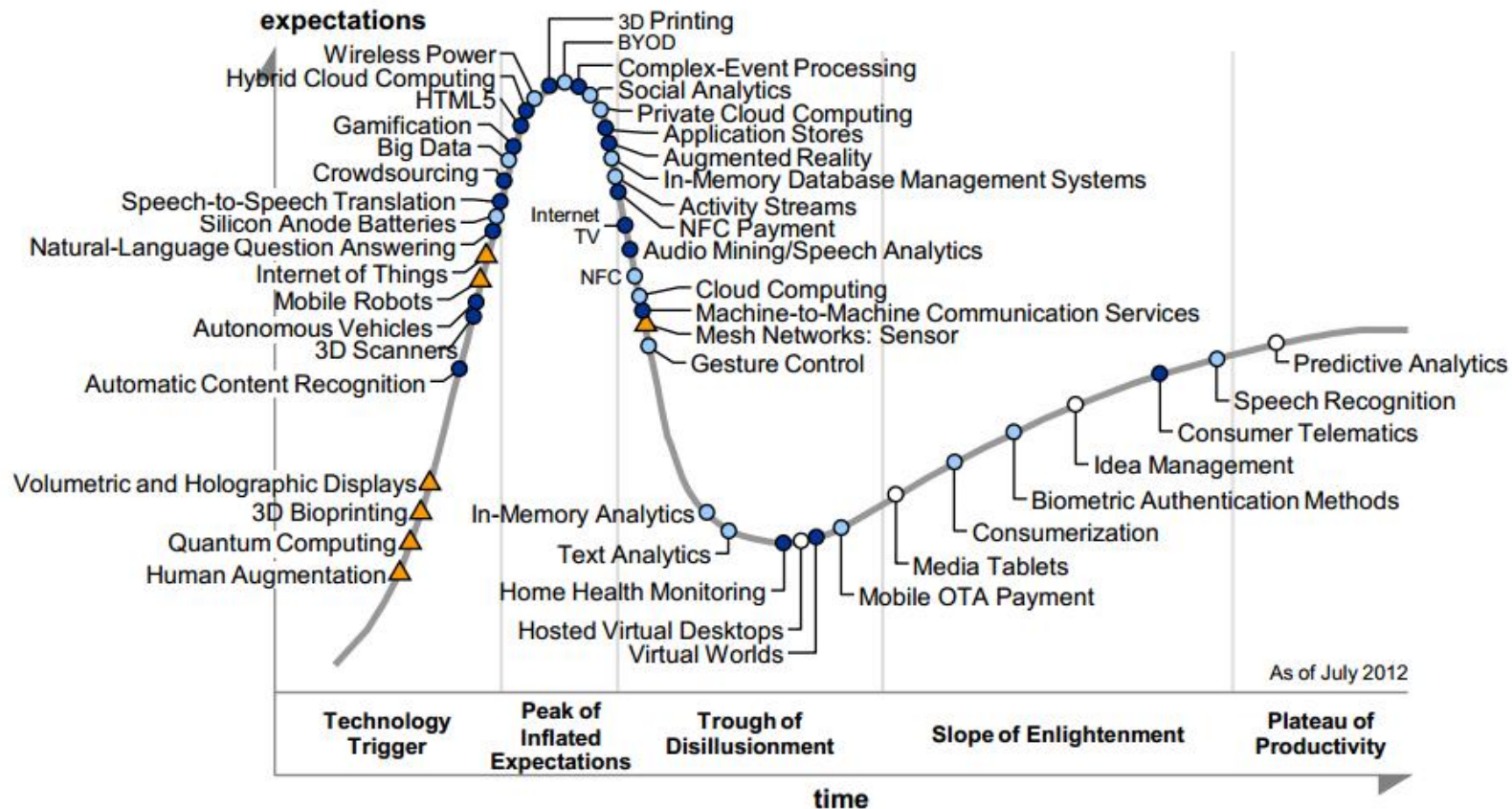
Can IT provide strategic value?

At what cost?

Which new technology will make or break your business?



Emerging Technologies Hype Cycle 2012



Plateau will be reached in:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ more than 10 years

○ obsolete

⊗ before plateau