

NITCO Milks Economic Development Opportunities with ADTRAN's Gigabit Service Platform

Helps National Dairy Farm Leverage Gigabit Services to transform business model, enabling future expansion

HUNTSVILLE, Ala.--(BUSINESS WIRE)--Jan. 22, 2015-- [ADTRAN® Inc.](#), (NASDAQ: ADTN), a leading provider of next-generation networking solutions, today announced the addition of Northwestern Indiana Telephone Company (NITCO) to its *Enabling Communities, Connecting Lives* program. NITCO is deploying ADTRAN's advanced Fiber-to-the-Home (FTTH) portfolio to deliver ultra-fast broadband to residential customers and Gigabit service to businesses in the local community. As a result, NITCO has seen broadband traffic more than double in 2014 with both an increase in subscribers and more use of the network as customers have discovered new ways to stay in touch and stay connected. The company expects to see three times more bandwidth traffic growth in the next 12 months as well.

NITCO's Gigabit service has helped local businesses stimulate economic growth in the area. One of NITCO's largest bandwidth customers is a national dairy farm, [Fair Oaks Farms](#), which uses Gigabit broadband to revolutionize the way it does business. In addition to remotely monitoring milk production and processing, it has deployed a hosted voice service, video streaming on-site and manages orders online. The farm is also building out dairy, pork and crop learning centers to share knowledge and expertise with other farms as well as educate school children. The advanced broadband infrastructure is enabling the farm to easily support all of these applications simultaneously and allows them to look at other ways to expand the business in the future.

"For more than 75 years, NITCO has been helping communities in Northwest Indiana evolve, change and grow as the communications infrastructure has advanced along the way. We are dedicated to providing our residential and business customers with the best technology available because we want to ensure they have big-city economic opportunities in the small towns they love so much," said Tom Long, chief operations officer, NITCO. "ADTRAN enables us to meet the needs of all of our customers – from our most rural residents to businesses that are looking for new ways to grow – with the most advanced fiber platform available."

"The idea that Gigabit services are only relevant in large cities or densely populated areas is being disproven by innovative service providers, like NITCO, that are leveraging the opportunity to create a new economic reality for the communities they support," said Mitch Fleming, regional vice president, sales, ADTRAN Carrier Networks Division. "ADTRAN offers a flexible and scalable FTTH platform that provides a strong foundation for the best-in-class services that NITCO delivers."

ADTRAN's *Enabling Communities, Connecting Lives* program showcases how innovative technologies are being used in cities, towns and communities across the country to support economic growth and urban development. These communities are using ADTRAN's world-class Gigabit broadband, Wi-Fi and Cloud service offerings to re-invigorate downtown business and residential districts, connect classrooms with other learning centers around the world, and help attract new companies seeking to relocate out of crowded urban centers.