	Objective	Measures	Targets	Initiatives
Business	<ul> <li>✓ Increased Revenue</li> <li>✓ Profitability</li> <li>✓ Return on investment</li> <li>✓ Asset utilization</li> <li>✓ Cost leader</li> <li>✓ Customer satisfaction</li> </ul>	<ul> <li>Return on capital employed</li> <li>Net Income</li> <li>Cash Flow</li> <li>Cost cutting</li> <li>Client retention rate</li> </ul>	<ul> <li>12%</li> <li>15%</li> <li>\$1.2 million</li> <li>20%</li> <li>100%</li> </ul>	<ul> <li>Consultant Reduction</li> <li>In-house system         maintenance</li> <li>Targeted Fundraising         campaigns</li> <li>Lottery expansion</li> <li>Tax incentives</li> </ul>
User Orientation	<ul> <li>✓ Increase User satisfaction</li> <li>✓ Increase problem         resolution time</li> <li>✓ Retain users</li> <li>✓ Gain user confidence</li> </ul>	<ul> <li>IT Staff workload Share</li> <li>Problem Resolution time</li> <li>System Uptime</li> <li>User retention rate</li> </ul>	<ul><li>75%</li><li>30% increase</li><li>99.99999%</li><li>100%</li></ul>	<ul> <li>IT Centralization</li> <li>Departmental partnerships</li> <li>Stabilize physical IT infrastructure</li> <li>Unify systems</li> </ul>
Operational Excellence	<ul> <li>✓ Integrate disparate systems</li> <li>✓ Develop uniform practices/methodologies</li> <li>✓ Establish Project ownership</li> </ul>	<ul><li>Process Maturity Rating</li><li>Number of disparate systems</li></ul>	<ul> <li>IT Infrastructure         Library (ITIL)         assessment</li> <li>10% decrease in         network operating         costs</li> </ul>	<ul> <li>Computer dispatch system.</li> <li>ISO 9000 &amp; 27000</li> <li>System Standardization</li> <li>Formal Project Management Office</li> </ul>
Innovation/Future Orientation	<ul> <li>✓ Motivate and empower staff</li> <li>✓ Develop key competency/expertise</li> <li>✓ Knowledge transfer from consultant to IT staff.</li> <li>✓ Define Staff roles</li> </ul>	<ul> <li>Percentage of staff with completed Professional Development Plans</li> <li>Percentage of work done by consultants</li> <li>Strategic competency</li> </ul>	<ul><li>100%</li><li>Reduce to 10%</li><li>95%</li></ul>	<ul> <li>Training and development program</li> <li>Competency Development</li> <li>Virtual machine and Cloud hosting initiative.</li> </ul>