

IT Strategy

Week 5

Good Governance

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Right Things, Done Right

What is an IT Strategy?

- IT Strategy is at the highest level of decision making
- It's a political process
- It sets forth IT's goals & objectives, as well as describing how to reach them
- It defines budget, personnel resources, performance measurements & the balanced score card
- It communicates all of the above to the entire organization

Ross & Weill's Five Decisions

- IT principles
 - EDM01, EDM02, EDM03, EDM04, EDM05
- IT architecture
 - APO02, APO03
- IT infrastructure
 - APO02, APO03
- Business application needs
 - APO04
- IT investment & prioritization
 - APO05

APO 02 Manage Strategy

- 01 Understand enterprise direction
- 02 Access the current equipment, capabilities, and performance
- 03 Define the target IT capabilities
- 04 Conduct a gap analysis
- 05 Define strategic plan and roadmap
- 06 Communicate the IT strategy and

IT Governance Archetypes

- Business monarchy
 - Common use: How much to invest in IT?
- IT monarchy
 - Used for IT architecture and IT infrastructure
- Feudal
 - Common in companies built through acquisition
- Federal
 - Often used for business application needs and IT investment in large, mature organizations with multiple lines of business
- Duopoly
 - Used for IT principles, business applications and IT investments
- Anarchy
 - Quite rare

A Representative IT Strategy Process

