

MIS 5202 – IT Governance
Fall 2017 Section 701

About the Instructor

Richard Flanagan (ryflanag@temple.edu)

<http://community.mis.temple.edu/rflanagan>

Office hours: by phone (910) 880 1254 or by appointment for a Webex

Class Location and Time

On-Line 5:30 – 8:00, Tuesday (8/30, 9/20, 10/4, 10/25, 11/15, 12/6)

Class blog <http://community.mis.temple.edu/mis5202online2017/>

Course Description

In this course you will learn the best practices about managing IT organizations in a controlled environment to deliver value to the organization. Students learn how to assess if an organization has created a control environment, aligned their efforts with corporate strategy, delivers projects/services efficiently and manages the risks IT system introduce to the organization.

Course Objectives

In this course you will learn how to audit an organization’s use of its information technology assets. Key topics are:

1. Is the organization using IT to further its business objectives?
2. How does the organization align its IT investments to its business strategy?
3. Does the organization have a strong control environment?
4. Does the organization have an information architecture and a technical direction?
5. Is the organization assessing and managing its IT risks in a controlled way?
6. Is the IT team optimized to deliver the services the organization is expecting?
7. Is the organization getting the value it expects?

By examining how an organization makes IT investment decisions, implements new assets, delivers services, assesses risk and measures its own performance, the IT auditor can assure the organization is meeting its fiduciary, compliance and security responsibilities.

Grading

Item	Percent of Total Points
Participation	20%
Policy Project	20%
Audit Plan	20%

MIS 5202 – IT Governance - Syllabus

Project	
Quizzes	20%
Exam	20%
Total	100%

Grading Scale

94 – 100	A	73 – 76	C
90 – 93	A-	70 – 72	C-
87 – 89	B+	67 – 69	D+
83 – 86	B	63 – 66	D
80 – 82	B-	60 – 62	D-
77 – 79	C+	Below 60	F

MIS 5202 – IT Governance - Syllabus

Weekly Rhythm

This class will operate on a weekly cycle from Thursday to Wednesday for 14 weeks.

Thursday	<ul style="list-style-type: none">● Reading and Case questions will be posted for the coming week's topic @ 6:00 am
Friday	<ul style="list-style-type: none">● Reading and case posts welcome
Saturday	<ul style="list-style-type: none">● Reading and case posts welcome● Quiz for last Wednesday's topic posted on Blackboard @ 6:00 am
Sunday	<ul style="list-style-type: none">● Reading and case posts welcome● Quiz for last week's topic closes on Blackboard @ 11:59 pm
Monday	<ul style="list-style-type: none">● Reading and case posts welcome
Tuesday	<ul style="list-style-type: none">● Reading and case posts welcome
Wednesday	<ul style="list-style-type: none">● Reading and case posts are welcome before 11:59 pm● Webex's held on 8/30, 9/20,10/4, 10/25, 11/15 & 12/6

Participation

The assignments, cases, and readings have been carefully chosen to bring the real world into class discussion while also illustrating fundamental concepts. Your participation in the online and class discussions is critical. Evaluation is based on you consistently demonstrating your engagement with the material. Assessment is based on what you contribute. The **frequency** and **quality** of your contributions are equally important.

Each week you will need to participate in various ways:

Weekly Reading Questions

Each week on Thursday, you will find a post that includes several discussion questions and the case or activity assignment. You will be expected to answer all of these discussion questions on the week's readings by Wednesday @11:59 PM. You may also comment on your peer's posts instead of addressing a question directly. A paragraph or two of thoughtful analysis is expected for all of your posts. I also expect that you will contribute at least five answers/ comments each week to the general discussion.

MIS 5202 – IT Governance - Syllabus

Weekly Case Analysis

Most of your weekly assignments will be case analyses. Instructions for each week's assignment will be included in the Weekly post. Typically, I will post several questions about the case or instructions for an assignment. You must come to our Webex prepared to discuss all of these questions in detail on weeks when we have a Webex. On non-Webex weeks, I expect you to discuss the case online by answering the questions or commenting on other's answers.

There is no one particular style for a good case study analysis. But, there are some common elements to excellent contributions.

- Be clear about the questions and your position on them. Take a position.
- Instead of general observations about IT governance or organizations that apply to any problem, draw details from the case study itself. Analyses, observations, and suggestions should be tied directly to those key facts and issues. You can also draw on the other readings in the course to inform and support your arguments.
- After analyzing the details of the case study, think about how its specific issues have broader application. In other words, use your analysis to provide some advice to managerial decision-makers that can be applied to other situations beyond this case.
- Provide a balanced perspective. For example, when making a recommendation explain the pros and cons, providing both the rationale (the why) as well as its feasibility (the how).

Policy Project

For our discussion of IT policies, your team will write a specific IT security policy on one of the topics listed below. Using what you have learned from the readings and your own research, you will:

- Write an appropriate policy for a hypothetical firm that does \$50MM of sales with 100 employees and 10 IT people.
- Identify the controls that will need to be put in place to ensure the policy is followed.
- Create a short (maximum 5 minute) video that explains the policy and why it is vital to the employees of your hypothetical company.

Your team will post both the video and your policy document on the class blog. **Everyone is expected to read and comment on a minimum of four different policies.**

You must choose to work on one of the following policies:

- Data Destruction Policy
- Social Security Number Policy
- Remote Access Policy
- Electronic Document Retention Policy
- Memory Drive Usage Policy

MIS 5202 – IT Governance - Syllabus

Audit Plan Project

One of the learning goals of this class is to prepare you to audit a company's IT governance capabilities. Your team will prepare an audit program for the same security policy you wrote in Week 7. You will be auditing the same hypothetical firm that does \$50MM of sales with 100 employees and 10 IT people. Since you are already an expert on one of the following policies, you will need to prepare your audit program to audit the controls (for both sufficiency and effectiveness) you suggested in week 7.

- Data Destruction Policy
- Social Security Number Policy
- Remote Access Policy
- Electronic Document Retention Policy
- Memory Drive Usage Policy

You will create:

1. An outline (Excel or Word, max 3 pages) that covers all the goals of your audit, the areas you need to consider in your audit program and how you will gather evidence for each to justify your conclusion on each area.
2. A similar short video that you would use to sell the company's audit committee on the soundness of your audit plan.

Your team will post its audit program and video on the class blog for others to consider. **Everyone is expected to read and comment on a minimum of four different audit programs.**

Quizzes

For eleven weeks of the semester you will have a quiz to complete each weekend on the previous week's material. These quizzes are on [Blackboard](#) and have a combination of five CISA or CISSP practice exam questions and/or short answer questions. You can take the quiz anytime between Saturday at 6:00 AM and Sunday at 11:59 PM. Once you start the quiz you will have 15 minutes to complete it. You will not be able to stop, go back or otherwise extend the time. Be sure you are ready to go and have the time available before you start the quiz. Late work will not be accepted.

Final Exam

The final exam will also be on [Blackboard](#) and will use all multiple-choice CISA practice examination questions. The exam will be comprehensive. Everything we cover during the semester could appear on the final. The final exam consists of 75 questions and you will have 90 minutes to complete. The Exam will be given the weekend of 12/16-17

Grading Criteria

The following are the criteria used for evaluating assignments. You can roughly translate a letter grade as the midpoint in the scale (for example, an A- equates to a 91.5).

MIS 5202 – IT Governance - Syllabus

Criteria	Grade
The assignment consistently exceeds expectations. It demonstrates originality of thought and creativity throughout. Beyond completing all of the required elements, new concepts and ideas are detailed that transcend general discussions along similar topic areas. There are few mechanical, grammatical, or organization issues that detract from the ideas.	A- or A
The assignment consistently meets expectations. It contains all the information prescribed for the assignment and demonstrates a command of the subject matter. There is sufficient detail to cover the subject completely but not too much as to be distracting. There may be some procedural issues, such as grammar or organizational challenges, but these do not significantly detract from the intended assignment goals.	B-, B, B+
The assignment fails to consistently meet expectations. That is, the assignment is complete but contains problems that detract from the intended goals. These issues may be relating to content detail, be grammatical, or be a general lack of clarity. Other problems might include not fully following assignment directions.	C-, C, C+
The assignment constantly fails to meet expectations. It is incomplete or in some other way consistently fails to demonstrate a firm grasp of the assigned material.	Below C-

Plagiarism, Academic Dishonesty and Citation Guidelines

If you use text, figures, and data in reports that was created by others you must identify the source and clearly differentiate your work from the material that you are referencing. If you fail to do so you are plagiarizing. There are many different acceptable formats that you can use to cite the work of others (see some of the resources below). The formats are not as important as the intent. You must clearly show the reader what is your work and what is a reference to somebody else's work.

Plagiarism is a serious offence and could lead to reduced or failing grades and/or expulsion from the university. The Temple University Student Code of Conduct specifically prohibits plagiarism (see <http://www.temple.edu/assistance/udc/coc.htm>).

The following excerpt defines plagiarism:

Plagiarism is the unacknowledged use of another person's labor, ideas, words, or assistance. Normally, all work done for courses — papers, examinations, homework exercises, laboratory reports, oral presentations — is expected to be the individual effort of the student presenting the work. There are many forms of plagiarism: repeating another person's sentence as your own, adopting a particularly apt phrase as your own, paraphrasing someone else's argument as your own, or even presenting someone else's line of thinking in the development of a thesis as though it were your own. All these forms of plagiarism are prohibited both by the traditional principles of academic honesty and by the regulations of Temple University. Our education and our research encourage us to explore and use the ideas of others, and as writers we will frequently want to use the ideas and even the words of others. It is perfectly acceptable to do

MIS 5202 – IT Governance - Syllabus

so; but we must never submit someone else's work as if it were our own, rather we must give appropriate credit to the originator.

Source: Temple University Graduate Bulletin, 2000-2001. University Regulations, Other Policies, Academic Honesty. Available online at: <http://www.temple.edu/gradbulletin/>

- For a more detailed description of plagiarism:
 - Princeton University Writing Center on Plagiarism:
 - http://web.princeton.edu/sites/writing/Writing_Center/WCWritingRes.htm
- How to successfully quote and reference material:
 - University of Wisconsin Writers Handbook
 - <http://www.wisc.edu/writing/Handbook/QuotingSources.html>
- How to cite electronic sources:
 - Electronic Reference Formats by the American Psychological Association
 - <http://www.apastyle.org/electmedia.html>

MIS 5202 – IT Governance - Syllabus

Review Manual	CISA Review Manual 2017 , ISACA.org
	All-in-One CISSP Exam Guide 7th Edition , Harris & Maymi
ISACA	COBIT 5: Enabling Processes , ISACA.org
	The Risk IT Framework , ISACA.org
	“What Every IT Auditor Should Know About Proper Segregation of Incompatible IT Activities”, Tommie W. Singleton, Isaca Journal
	“Audit of Outsourcing”, S. Anantha Sayana, Isaca Journal
	“The IT Balanced Scorecard Revisited”, Alec Cram, , Isaca Journal
	“What is Your Risk Appetite?”, Shirley Booker, Isaca Journal
	“DoS Attacks—A Cyberthreat and Possible Solutions,”” Ajay Kumar, Isaca Journal
	“Auditing Business Continuity”, S. Anantha Sayana Isaca Journal
	Other
“ Simple Ethics for Better Risk Management ,” https://hbr.org/2016/11/simple-ethics-rules-for-better-risk-management	
“ Implementing Board Oversight of Cybersecurity ”, Richard Flanagan & Janet Yeomans http://ibit.temple.edu/wp-content/uploads/2016/04/IBITReport_CyberBoard.pdf	
“ Roles and Responsibilities ”, portal.hud.gov/hudportal/documents/huddoc?id=itm_roles.pdf	
“ Enterprise Architecture: Don’t be a Fool with a Tool ”, Jason Bloomberg, http://www.forbes.com/sites/jasonbloomberg/2014/08/07/enterprise-architecture-dont-be-a-fool-with-a-tool/	
“ How enterprise architects can help ensure success with digital transformations ”, http://how-enterprise-architects-can-help-ensure-success-with-digital-transformations	
“ Five Questions Boards should ask about...IT ”, http://www.mckinsey.com/business-functions/business-technology/our-insights/five-questions-boards-should-ask-about-it-in-a-digital-world	
“ Policy and Policy Making ” http://www.referenceforbusiness.com/encyclopedia/Per-Pro/Policies-and-Policy-Making.html	
“ How to Write an Information Security Policy ”, Jennifer Bayuk, http://www.csoonline.com/article/2124114/strategic-planning-erm/how-to-write-an-information-security-policy.html	
“ Project Portfolio Management ”, http://community.mis.temple.edu/mis5202online2016/files/2016/07/ProjectPortfolioMgtTrenchesPennypacker.pdf	
“ Managing Quality for Information Technology ”, http://www.qualitydigest.com/mar99/html/body_itech.html	

MIS 5202 – IT Governance - Syllabus

	<p>“Total Quality Management, Chapter 5” Reid http://www.wiley.com/college/sc/reid/chap5.pdf</p>
	<p>"Counting the Cost: Cyber Exposure Report" https://www.lloyds.com/~media/files/news-and-insight/risk-insight/2017/cyence/emerging-risk-report-2017---counting-the-cost.pdf</p>
	<p>“5 Ways Your Vendor Management Program Leaves You In The Dark” https://drive.google.com/a/temple.edu/file/d/0B8S2SZTC04ViYkhJc2FtZG0zWHM/view?usp=sharing</p>
	<p>“Cybersecurity after WannaCry: How to Resist Future Attacks,” https://www.strategy-business.com/blog/Cybersecurity-After-WannaCry-How-to-Resist-Future-Attacks?gko=22163</p>
	<p>“Cyber Terrain: A Model for Increased Understanding of Cyber Activity”, https://www.linkedin.com/pulse/20141007190806-36149934-cyber-terrain-a-model-for-increased-understanding-of-cyber-activit</p>
Gartner	<p>To get Gartner articles log onto TUPortal, select Gartner Gateway(left hand menu) and search for the article you want by name</p>
	<p>“Understanding IT Controls and COBIT”</p>
	<p>“Outsourcing Contract Terms and Conditions: An Understanding of the 19 Articles in a Master Service Agreement”</p>
	<p>"Effective Communications: Performance Dashboards"</p>
	<p>“Survey Analysis: Risk Management, 2013” https://drive.google.com/file/d/0B8S2SZTC04VidVRSUVEyZIk4VHM/view</p>
	<p>“The Security Processes You Must Get Right”</p>
	<p>”Foundations of Business Continuity”</p>
Harvard Press	<p>Harvard publications are available only as a course pack at: http://cb.hbsp.harvard.edu/cbmp/access/57243855</p>
	<p>Strategic IT Transformation at Accenture, Mark Jeffery; Daniel Fisher; Mirron Granot; Anuj Kadyan; Albert Pho; Carlos Vasquez KEL471-PDF-ENG</p>
	<p>IT Governance Archetypes for Allocating Decision Rights, Peter Weill, Jeanne W. Ross May 13, 2004 Product number: 8087BC-PDF-ENG</p>
	<p>MDCM, Inc. (A & B): Strategic IT Portfolio Management, Mark Jeffery, Joseph F. Norton, Derek Yung , Jan 01, 2006, Product number: KEL172-PDF-ENG</p>
	<p>Crafting And Executing An Offshore IT Sourcing Strategy: GlobShop's Experience, C. Ranganathan; Poornima Krishnan; Ron Glickman, Product #: JIT015-PDF-ENG</p>
	<p>iPremier: Denial of Service Attack (Graphic Novel Version A, B, C), Robert D. Austin, Jeremy C. Short, Jun 25, 2009, Product number: 609092-PDF-ENG</p>

MIS 5202 – IT Governance - Syllabus

MIS 5202 – IT Governance - Syllabus

Schedule

(Synchronous – Learnathon vs. Asynchronous Meet-Up)

Week	Topic	In-Class Activity	Assignment	Assignment Due
8/30	Webex - Introduction to IT Governance	Stars Ambulance Case		
9/6	IT's Role & the Control Environment	Reading Questions & Dentdel Case		Quiz Week 2 due 09/10/17
9/13	IT Administrative Controls	Reading Questions & Your Neighborhood Grocer Case		Quiz Week 3 due 09/17/17
9/20	Webex - Enterprise Architecture	Reading Questions & Strategic IT Transformation at Accenture		Quiz Week 4 due 09/24/17
9/27	IT Strategy	Reading Questions & Steve Praino		Quiz Week 5 due 10/01/17
10/4	Webex - Project Portfolio Management	Reading Questions & MDCM, Inc.: Strategic IT Portfolio Management Case		Quiz Week 6 due 10/08/17

MIS 5202 – IT Governance - Syllabus

10/11	Policy	Reading Questions	Assignment 1: Policy Projcet Due	
10/18	IT Services & Quality	Reading Questions & Claimproof Insurance Case		Quiz Week 8 due 10/22/17
10/25	Webex - Outsourcing	Reading Questions & Crafting And Executing An Offshore IT Sourcing Strategy: GlobShop's Experience Case		Quiz Week 9 due 10/29/17
11/1	Monitoring and Evaluating IT	Reading Questions & Stars Ambulance Case (2)		Quiz Week 10 due 11/05/17
11/8	IT Risk	Reading Questions & All World Airlines Case		Quiz Week 11 due 11/12/17
11/15	Webex - Security	Reading Questions & iPremier: Denial of Service Attack		Quiz Week 12 due 11/19/17
11/29	Disaster Recovery and Business Continuity	Reading Questions & Household DR Plan		Quiz Week 13 due 12/03/17

MIS 5202 – IT Governance - Syllabus

12/6	Webex – Standards & Guidelines Wrap Up	Reading Questions	Assignment 2: Audit Plan Project Due	
12/17-18	Final Exam			Final Exam