

Access or Convenience

Adversary's Motivations

PULL
DOWN
TICKET
PLS!!!

THANK
YOU 😊



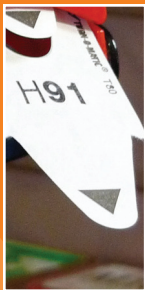
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Access or Convenience

Adversary's Motivations

How might the adversary use or abuse your system for the purpose of convenience or to gain access to a resource? What kind of individual or group might target your system because it is more convenient than some alternative, or because it is the only way to achieve their goal?



Example Related Concepts

Example Targets: appointment-based online enrollment systems · sales of limited tickets · personal electronics with restricted permissions

Example Actions: modify personal electronics · bypass company filtering to access personal email · access a protected wireless network

Curiosity or Boredom

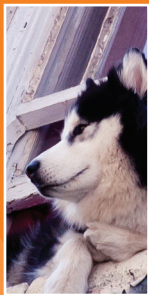
Adversary's Motivations



Curiosity or Boredom

Adversary's Motivations

How might the adversary use or abuse your system to satisfy curiosity or to alleviate boredom? What kind of individual or group might target your system out of curiosity or boredom?



Example Related Concepts

Example Targets:
acquaintances · strangers ·
institutions · celebrities

Example Actions: look up
celebrity's medical record
· browse personal photos ·
attack a random system

Desire or Obsession

Adversary's Motivations



Desire or Obsession

Adversary's Motivations

How might the adversary use or abuse your system to feed a desire or obsession? What kind of individual or group might target your system due to a desire or obsession?



Example Related Concepts

Example Targets: ex-boyfriend or -girlfriend · celebrities · children

Example Actions: harassing messages · sexual blackmail · covert webcam activation · monitoring communications · location tracking

Diplomacy or Warfare

Adversary's Motivations



Diplomacy or Warfare

Adversary's Motivations

How might the adversary use or abuse your system to give them an edge in diplomacy or warfare? What kind of individual or group might target your system for these purposes?



Example Related Concepts

Example Targets: public infrastructure, cyber-physical, communication, and emergency systems

Example Goals: gather data · spread misinformation · track individuals · disable equipment · cause distractions · cause bodily harm · disable communications

Malice or Revenge

Adversary's Motivations



Malice or Revenge

Adversary's Motivations

How might the adversary use or abuse your system for malice or to exact revenge? What kind of individual or group might target your system out of malice or revenge?



Example Related Concepts

Example Targets: ex-employer
· neighbor · rival

Example Actions:
misinformation · cause
physical harm · cause
monetary damage · cause
emotional damage

Money

Adversary's Motivations



Money

Adversary's Motivations

How might the adversary use or abuse your system for financial gain? What kind of individual or group might target your system for financial gain?



Example Related Concepts

Example Goals: drain assets

- sell DoS services
- extort organization
- sell user data
- sabotage competitor's system
- manipulate market

Example Actions: steal data · disclose data · misinformation · sabotage competitor's system

Politics

Adversary's Motivations



**Register
to Vote
Here**

Politics

Adversary's Motivations

How might the adversary use or abuse your system to affect politics? What kind of individual or group might target your system for political gain?



Example Related Concepts

Example Goals: alter, prevent, or invalidate votes · discredit political figures · alter the public's understanding or impression

Example Actions: DoS attack · steal data · disclose data · misinformation

Protection

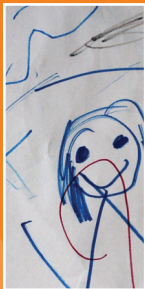
Adversary's Motivations



Protection

Adversary's Motivations

How might the adversary use or abuse your system for self-protection or to protect others? What kind of individual or group might target your system to protect something or someone?



Example Related Concepts

Example Targets: employers · government · family

Example Actions: monitor behavior · evade censorship · pre-emptive attack

Religion

Adversary's Motivations



Religion

Adversary's Motivations

How might the adversary use or abuse your system to further a religious agenda? What kind of individual or group might target your system for religious reasons?



Example Related Concepts

Example Goals: spread information about beliefs · discredit another group

Example Actions: disclose data · misinformation · cause physical harm · cause monetary damage

Self-Promotion

Adversary's Motivations



Self-Promotion

Adversary's Motivations

How might the adversary use or abuse your system for self-promotion or to gain notoriety? What kind of individual or group might target your system out of a desire for self-promotion or notoriety?



Example Related Concepts

Example Targets: systems with personal information
· prominent systems ·
challenging systems

Example Actions: change grades · redact information ·
deface a corporate website ·
crack an encryption scheme

Unusual Motivations

Adversary's Methods



Unusual Motivations

Adversary's Methods

What other, unusual motivations might drive an individual or a group? How would the adversary use or abuse your system to further this cause? What kind of adversary might target your system with this motivation?



World View

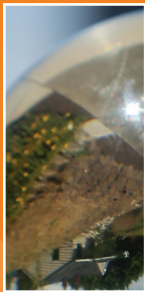
Adversary's Motivations



World View

Adversary's Motivations

How might the adversary use or abuse your system to further a particular ideological outlook? What kind of individual or group might target your system for ideological reasons?



Example Related Concepts

Example Issues: corporations
· environmentalism ·
reproductive rights · drugs ·
violence · sexuality

Example Actions: DoS attack ·
disclose data · misinformation
· cause physical harm · cause
monetary damage