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MIS 2501

Flash Research Assignment: WordPress

Our company has the opportunity to save $1.7 million over the next three years by investing in WordPress. WordPress is a web development tool that helps users with website management and creation. Investing in WordPress will increase our web developers’ productivity and therefore allow the company to save money on employee salaries.

WordPress is a content management tool that helps users with website creation and management. WordPress is based on a predesigned code and runs off a web hosting service. The service offers predesigned templates and themes for new websites and also offers apps and widgets that can take care of e-commerce and other primary business functions. With WordPress, fully functional websites can be created faster and with little knowledge of coding and programming. This system will save our developers hours of time that was previously spent creating websites from scratch. This will allow our company to save money on developer headcount and employees’ hours.

Investing in WordPress will allow our company to gain a net benefit of $1.7 million over a three-year period. Our current system for web development will cost the company $4.5 million over the next three years. A new system incorporated with WordPress will cost the company about $2.8 million over the next three years. These savings will result from headcount reduction of seven developers. Overall, WordPress’ benefits will greatly outweigh its costs and will allow our company to save time and money because we will have fewer employees to pay.

**Works Cited**

1. "About." *WordPress*. N.p., n.d. Web. 20 Oct. 2014. <https://wordpress.org/about/>.
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3. "Why You Should Use WordPress?" *WPBeginner*. N.p., 26 June 2014. Web. 20 Oct. 2014. <http://www.wpbeginner.com/why-you-should-use-wordpress/>.