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MIS 2501

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#### Flash Research Assignment: WordPress

The implementation of WordPress will save the company \$2,451,000 over a three-year period with a headcount reduction of seven web developers. Word Press is an open source, web development and publishing software. It is also a highly flexible content management system which enables anyone to build and manage his or her own website through any browser. Investing in WordPress would save our company money and make us more efficient.

WordPress is an open source tool, which means it is free and anyone is able to utilize this tool for websites, blogging, advertising, etc. With the traditional web management tools we currently use, our work is not as efficient as it could be. While developers currently work for 100 hours, with WordPress it would cut down by more than half those hours, resulting in only 22.2 hours for task completion. WordPress offers the tools we need to become more efficient, by allowing access to thousands of plugins, widgets, themes, etc. This will save time for our web developers because they will have access to functions that they do not currently have. Investing in WordPress can help the developers be 75% more efficient with their workload.

Implementing in WordPress will cost the company a three-year net benefit of \$174,000, with a one-time installation cost of \$100,000, maintenance cost of \$54,000, and training cost of \$20,000. WordPress will increase efficiency by 77.8%, which allows us to reduce our headcount of web developers to five from a dozen. With the reduction of web developers and investing in WordPress, the company will have an overall three-year net benefit of \$2,451,000.

	Year 1	Year 2	Year 3	Total
Installation Costs	\$ 100,000	\$ 0	\$ 0	\$ 100,000
Maintenance Costs	\$ 18,000	\$ 18,000	\$ 18,000	\$ 54,000
Training Costs	\$ 20,000	\$ 0	\$ 0	\$ 20,000
Total	\$ 138,000	\$ 18,000	\$ 18,000	\$ 174,000

Increased Revenue	\$ 875,000	\$ 875,000	\$ 875,000	\$ 2,625,000
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Net Benefits	\$ 737,000	\$ 857,000	\$ 857,000	\$ 2,451,000
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#### Works Cited

"About WordPress." WordPress.org. N.p., n.d. Web. <<https://wordpress.org/about/>>.

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