

## EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

***Bachelor of Business Administration, Graduation: May 2018***

MAJOR: Management Information Systems

Temple Rome Alumni, Summer Semester 2015

GPA: 3.85 | University Honors Program | Business Honors Program

Dean's List: 2014 – present

## SELECTED COURSEWORK:

Data Analytics, Excel for Business, Enterprise IT Architecture, Information Systems in Organizations, Cyberspace and Society, Data-Centric Application Development, Business Statistics, Business Communications, Data Science, Digital Solutions Studio

## ACTIVITIES AND AWARDS:

- Temple University Scholarship, 2014 – present
- PHEAA Ready to Succeed Scholarship, 2016 – 2017
- EF Cooney Endowment Fund Award – Fox School of Business, 2016 – 2017
- Professional and Academic Achievement Award – IBIT Advisory Board, 2015 – 2017
- Henry Gosman Scholarship – Fox School of Business, 2015 – 2016
- John H. Shain Scholarship – IBIT Advisory Board, 2014 – 2015
- Wegmans Scholarship, 2014 – 2015
- Vice President, Association for Information Systems, 2017
- Director of Professional Development, Association for Information Systems, 2016 – 2017
- Director of Communications, Association for Information Systems, 2015 – 2016
- Participant, AIS National Competition, Spring 2016
- Participant, PwC Case Competition, Fall 2014

## INFORMATION TECHNOLOGY SKILLS:

Data: Tableau, R, SQL, SAP, Microsoft Excel

Web Development: HTML, CSS, PHP, WordPress

## EXPERIENCE:

NBCUNIVERSAL

June 2016 – August 2016

### **Media Tech Intern**

- Converted, uploaded, and imported NBCUniversal transactional data via SAP
- Reconciled data loads to confirm data accuracy
- Worked with a team of interns to create a chatbot on Facebook Messenger for NBCUniversal to utilize for promotional and customer service purposes

GLOBAL CENTER FOR BIG DATA IN MOBILE ANALYTICS

August 2015 – February 2016

### **Undergraduate Research Assistant**

- Analyzed company case studies to gain insight into the use of big data and mobile analytics
- Researched emerging trends, including geo-social targeting, in-app advertising, and social customer relationship management
- Presented findings to distinguished business professors, such as those from Columbia, Harvard, MIT, and Yale